

Baiyu Releases Debut EP

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Wednesday, 08 December 2010 12:16 -

Within a perfect whirlwind of media attention, fan support and genuine creativity, all eyes and ears are on Baiyu as she releases her debut album “B-Side” through JMD/INgrooves/Universal.

“This project,” explains Baiyu “has its roots in not only my musical core, but in my personal experiences. Each song can be tied to such specific moments in my life that I almost feel a kind of nakedness in sharing them with others. Yet, I remind myself that this very fact is what is most exciting about the release, and is what I, and my fans, have been waiting for.”

“B-Side” is a unique fusion of 90’s inspired R&B and synth pop with singer/songwriter underpinnings, not unlike Baiyu’s upbringing and primary influences. The entire album was written solely by Baiyu, and sung in her own words.

The EP, consisting of four full songs and an intro that shares the title of the album, will be Baiyu’s first ever full release, and a highly anticipated project for JMD. Baiyu has been working tirelessly for the past few months with Mike Thompson, Vice President of A&R at JMD Records/Universal Music Group, to complete a project that both she and the label are extremely proud of and excited for.

“Mike has been a wonderful resource for us and an amazing mind to work with” comments Val, Baiyu’s manager. “Baiyu and I both feel very confident about the success of this project partly because we are in such capable hands. The type of support that JMD has shown us throughout this entire process has been quite a blessing.”

In the recent months, Baiyu has gained notoriety for her music being featured by Funkmaster Flex, Karen Civil, You Heard That New, R&B Xclusive, and landing on the homepage of The Source. Her latest effort, “B-Side”, will allow her fans and supporters to finally have access to her first ever EP.

“B-Side” is available for purchase and download via iTunes, and various other digital distribution outlets.

YouTube video teaser: <http://www.youtube.com/watch?v=mxP831zweK8>