

72-Hour Music Marathon

Written by Robert ID376

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American rap / hip hop recording artist, Verbs, from Gotee Records is set to arrive, along with his posse later this week.

Verbs and his crew will be coming to South Africa to help out with the 72-hour music marathon organised by the Napphead invasion, which is aimed at raising money in efforts to increase the peace and stop the violence in the crime-ridden areas of Cape Town.

The 72-Hour Music Marathon project is to benefit; Free-Thru Play and Urban Youth Interconnected created by First Nation Cultural Centre & Society. This fundraiser is to sustain the programmes and to promote the ideals of the 72-hour Music Marathon campaign. Free-Thru Play playground initiative will be funded by local, overseas corporations, NGO's and various funding organizations, that will sponsor a playground in a crime infested community for a period of 1-5 years. Increase The Peace Stop The Violence is the theme for this fundraiser.

Crime on the Cape Flats has to be addressed. CEO/Founder of First Nation Cultural Centre & Society says that; "crime on the Cape flats is out of control, murder, rape, drug and alcohol abuse, children are being abducted, the situation is critical. We will not rely on government to control our own community problems. We need partnerships with the appropriate local government departments and the community police forums to ensure that our playgrounds is a place of safety for our children to play freely, this is a collective responsibility". The City of Cape Town is out sourcing 10 playgrounds to First Nation Cultural Centre & Society to utilise as a pilot sampling for Free-Thru Play.

The entertainers who came from these crime problem areas, as a concession they have offered their time for the 72-Hour Music Marathon, selected the initial 10 playgrounds.

The two pilot Free-Thru Play Playground sites are in Mitchell's Plain and Bonteheuwel. There is an integrated sampling of playgrounds through out the Cape Flats. These two play grounds on the Cape flats will be the primary playgrounds to be restored. All of the proceeds raised at this function will go towards the two playgrounds. Included in this proposal for funding is an outline of the restorations project and the Free-Thru Play initiative for your evaluation.

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NappyHeads is sourcing funding for this historic event and believe without a doubt that it will be a great incentive for your organization to capture positive community visibility. We are going to be offering the following incentives to secure your kind participation.

The DJ's will be set up in a transparent house erected at the venue for 72 hours, from 8.00PM on Thursday 18th November 2004 until Sunday evening at 8:00PM (on the 21st). This is the first Musical Marathon of its kind on the Continent of Africa. The DJ's will be doing their thing, live for 72 hours with thousands of people looking on and millions will be listening to the music via a live WEB CAM production during the entire event.

Visit www.nappyheads.org for more details and help if you can.