

Hip Hop Rap Legend Sadat X Inks Deal with Affluent Records

Written by Robert ID4395

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After dominating the 90's with billboard chart topping Hip Hop / Rap classics hits such as "One For All", "Slow Down", "Punks Jump Up to Get Beat Down" and many others, Uptown's very own Brand Nubian hip hop / rap legend Sadat X signs on with NYC#1 Urban Independent Label Affluent Records to distribute his fifth solo release "Generation X" nationally and digital.

"Generation X" is Sadat X at his best. It's exactly what his fans have been waiting to hear from him for a very long time, but we got it now!" "I am very honored to be working with Sadat on this one. He has got a big sound on this album, his voice is timeless and he has a great brand name in the market. I've known X for many years and he has always stayed working, stayed touring, or doing features, he found a way to be relevant on the indie marker and its due, the fans want it so signing him was a no brainer" says CEO of Affluent Records Oscar Sanchez.

The album is mostly produced and A&R by Will Tell (known for his production work with underground female rapper Jean Grae) and Affluent Oscar Sanchez. "Generation X" takes us on a 10 song hard hitting hip hop musical journey through the life and times of Sadat X in the streets of the New, New York City in 2008. With club hits like "Never" and the epic biographical radio hit single "This is Your Life" and a track with a special guest feature from underground hip hop legend Thirston Howl III, "Generation X" will be sure to bang be heard and lead the way to becoming a must in your play list this year.

Affluent Records is NYC's top Urban Independent label dedicated to advancing Hip-Hop, R&B, and Pop formats. CEO Oscar Sanchez says, "In today's market, there are great opportunities for artists to grow as businessmen. Affluent supplies an outlet for them. Affluent Records provide a safe-house where Hip-Hop R&B and Urban Pop music can be preserved and where it will be able to flourish."

Affluent Records is distributed nationally, internationally, and digital.

Hear SADAT X's Music Now: www.myspace.com/sadatx

Hear Affluent Records: www.affluentrecords.com

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