

## Latin-Urban Mix March 11 2006 in Miami

Written by Robert ID2393

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In a one day major event, on March 11, 2006, Latin-Urban Mix "06" is setting the stage for all forms of Latin Music to collaborate, discuss and develop goals towards a major Latin-Urban industry movement. This event will take place at 10:00am at the classically, Art Deco Albion Hotel located at 1650 James Ave @ Lincoln Rd. on Miami's famous South Beach.

There is no coincidence that this event falls just one day before the infamous Calle Ocho, one of Miami's major annual Latin events.

Latin-Urban Mix is the first Latin mix show dedicated to recognizing DJ's and tastemakers who have contributed their talent and influences, to the growth of the Latin-Urban entertainment industry.

LUM will feature the Urban icons, a series of entertainment experiences involving Urban art, fashion and break dancing that will capture the evolution and essence of the Latin-Urban Movement. The day will consist of a Brunch, Registration, Open Area reception, Corporate Panel, Urban Art exhibition, DJ Panel, Urban Fashion Show, Recognition Dinner, and an After Party with performances.

LUM will strive to unify the Latin-Urban DJ's across the US and provide access to upcoming amateur DJ's who want to follow in the footsteps of their star DJ's.

Being honored are DJ Camilo, Kazzanova, Tony Touch, and Prostyle. The Creators of the Latin-Urban Mix have developed a matrix consisting of the most affluent DJ's of the Latin-Urban markets of the United States. This matrix has become one of the most powerful tools in reaching out to the urban community. Creative Media Group and Urban Icons Productions understands the acculturation process which has fused between the emerging Latinos and the existing Americans in the more populated Urban areas of the United States. This exact process has given birth to "Latin-Urban Culture". It has always been clear that music is the focal point of Latin culture, what better way to reach Latin-Americans than through what is most familiar and inviting to them. Through the emergence of Reggaeton into the Latin-Urban Market we are able to reach more Latin- Americans then ever before.

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Thanks to Urban Icons Productions and Creative Media Group there is a way for corporations to have more of an impact in the Latin-Urban Market; and the Latin-Urban Mix "06" is just the platform in which to do it.

For more information and registration visit - <http://latinurbanmix.com/>