

## Fifth Annual PowerNetworking Conference in ATL

Written by Robert ID2570

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Topping the list of over 150 speakers, seminar leaders and panelists set to appear at the Fifth Annual PowerNetworking Conference in Atlanta this summer, Black America's largest networking event, are such notable names as Dr. Michael Eric Dyson.

Dr. Michael Eric Dyson has appeared on popular talk shows, taught academic courses on gangsta rap and hip-hop music, and even testified before congressional subcommittees on various issues of concern to black Americans.

Dr. Michael Eric Dyson has written many books that are looked upon in hip-hop culture as 'classics'. Some of his titles include: 'Making Malcolm: The Myth and Meaning of Malcolm X', 'I May Not Get There With You: The True Martin Luther King Jr.', and 'Between God and Gangsta Rap'. In 2001 Dyson published a book on the life of hip-hop icon, the late rap artist Tupac Shakur (2Pac) titled, 'Hollar if You Hear Me: Searching for Tupac Shakur' which is a mainstay in hip-hop reading topics.

Dr. Cornel West is a Princeton professor, theologian, activist and prolific author. Dr. Cornel West has presented the facts of today's world in terms and forums not only directed toward academia, but also to those of us in everyday life that actually live it. Dr. West has won numerous awards, including the American Book Award, and has received more than 20 honorary degrees. Some of his books are Race Matters, Keeping Faith, and Democracy Matters. Dr. Cornel West also has many hip-hop orientated cd's available. The acclaimed Hip-Hop album Sketches Of My Culture, and his follow-up, titled Street Knowledge.

Dr. Julianne Malveaux, Reverend Al Sharpton and Reverend Jesse Jackson are also included in the line up for Fifth Annual PowerNetworking Conference that seems unimaginable. George Fraser, America's Networking Guru and CEO of FraserNet, Inc, producers of the PowerNetworking Conference If you are or will be in the area this is an event that should not be missed.

PowerNetworking 2006 will be held June 14 – 18, at the Hyatt Regency Hotel in downtown Atlanta, Georgia. George Fraser, CEO & Chairman of FraserNet, Inc. and America's networking guru, noted by Black Enterprise Magazine, has assembled a list of "Who's Who" in keynote speakers, workshop presenters and panelists who will train, inspire and empower the more than 3,000 visitors expected to participate in this year's conference.

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FraserNet, Inc., producers of PowerNetworking, moved the annual conference from Cleveland (Ohio) where it originated in 2002 and has been held for the past four years. PowerNetworking 2006 comes to Atlanta with an established record of attracting Black and other minority-business owners and as well as other professionals. With a reputation of providing a place to “connect” at the kind of networking conference that brings results, this five-day conference is the ideal place for business-to-business and business development.

Speaking at a recent kick-off Atlanta reception for PowerNetworking 2006, George Fraser said, “Most individuals perceive networking from the point of view of ‘what’s in it for me.’ At the PowerNetworking conference, we have demonstrated that the only way to receive is to give; the only way to harvest is to plant; the only way to connect is one person at a time.”

PowerNetworking 2006 [PNC will feature programs that are the hallmark of the conference including the National Town Hall Meeting with Reverend Al Sharpton, Dr. Michael Eric Dyson, Dr. Cornel West and others. BrainShare: A Celebrity Auction of Intellectual Capital, another integral part of PNC, is a fundraiser for deserving HBCU students to attend future conferences. Previous celebrity participants in BrainShare include notables such as Oprah Winfrey, Stedman Graham, Tom Joyner, Spike Lee, and Iyana Vanzant. Other conference events include a Mega-Mixer featuring national recording artists; nationally televised plenary sessions; two power luncheons and 35 plus workshops and panels.

The nationally syndicated radio shows of Bev Smith, 2 Live Stews, Al Sharpton, and Michael Eric Dyson will be broadcasted from PowerNetworking 2006. Interviews with conference guest speakers and participants at the conference will take place on Thursday and Friday and can be heard on local radio in cities throughout the USA. Another plus for conference registrants will be complimentary coaching sessions provided by the Black Professional Coaches Alliance (BPCA).

For registration, booth and general information, contact 216-691-6686, ext 330 or visit [www.fraser.net](http://www.fraser.net)

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