

Latin Urban Hip Hop Label Wu-Tang Latino Drops New Compilation

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Latin urban hip hop label Wu-Tang Latino will promote its first compilation, "Wu Latino Presenta La Familia," with 200,000 free download cards distributed at college campuses.

"Wu Latino Presenta La Familia" is a mix of Latin hip-hop, reggaeton and bachata, featuring such acts as Rameses, Fly and Polzino, Mangani, Boyz del Barrio (formerly Barrio Boyzz) and Nueva Era.

The Latin urban hip hop, reggaeton and bachata label is partnering with digital distributor The Orchard to make the album available across digital retail April 29. The download cards, to be handed out two weeks before release, will provide two free tracks and two free ringtones at Wu Latino's Web site and the label's MySpace page. A physical release through Universal is planned but no date has been set.

Wu-Tang Latino is creating an outlet for artists stemming from various Latin genres to cross over into the pop music market; Wu Latino bridges the gap between styles such as Reggaeton and Urban Hip-Hop, to usher Latin music into the mainstream. As part of their efforts, they maximize the weight of the Wu Tang name while maintaining the essence of the Latin culture and giving back to the community.

To check them out and for more info please visit:

<http://www.wu-tanglatino.com>

<http://www.myspace.com/wutanglatino>