

A World Class Hip Hop Platform 2007 Rock The Bells

Written by Robert ID3506

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Few events can claim to both capture and define a movement, yet this is precisely what Rock The Bells has done since its inception in 2003. Rock The Bells is more than a music festival. It has become a genuine rite of passage for thousands of core, social, conscious, and independent Hip Hop enthusiasts, backpackers, and heads. Following in the colorful tradition and history of past Hip Hop music festivals such as Smoking Grooves and Cypress Hill's Smoke Out, Rock The Bells is the ultimate Hip Hop platform and premiere music experience in America.

Guerilla Union--the presenters of the 2007 ROCK THE BELLS critically acclaimed hip-hop experiences July 28 at Randall's Island, New York; August 11 at the NOS Events Center San Bernardino, CA; and August 18 at McCovey Cove Parking Lot (near AT&T Park), San Francisco with headliners The Wu-Tang Clan and Rage Against The Machine--have announced further details about their 2007 North American festival series.

Artists confirmed for exclusive live performances on these three ROCK THE BELLS summer shows include: Rage Against The Machine, The Wu-Tang Clan, Nas*, Cypress Hill, The Roots, Mos Def, EPMD, MF Doom*, Pharoahe Monch, FELT *, Sage Francis, Hieroglyphics*, Immortal Technique, Living Legends*, Blackalicious*, The Coup*, Murs*, Jedi Mind Tricks, Brother Ali*, Cage*, Mr. Lif*, Grouch & Eligh*, Hangar 18*, Blueprint* and Lucky I AM*, plus very special guests Public Enemy who celebrate their monumental 20-year anniversary. DJs on all dates are Mike Realm, C-Minus, Icy Ice and Rocky Rock. The ROCK THE BELLS festivals will be hosted by Supernatural, Rahzel and Hi-Tek. (*Performing select cities.)

In addition to the New York and Californian dates, ROCK THE BELLS will expand with 15 additional dates where the Wu-Tang Clan will be joined by Nas as the co-headliner. (Rage Against The Machine will appear at the three aforementioned dates only.) The historic tour will begin July 28 in New York City and wrap-up on the west coast in late August. The Paid Dues Independent Hip Hop Festival--which sold-out the Orange Pavilion in San Bernardino, CA this past weekend--will also hit the road this summer on a 10-city run across the continent joining up with two ROCK THE BELLS dates in New York City and San Bernardino, CA. The cities and venues, final line-up for each date and ticket information will be announced in the coming weeks.

"ROCK THE BELLS represents, respects and recognizes the very best and brightest talent who create social, political and conscious hip-hop music. We are attempting to make a statement as well as history. I have been blessed to be a part of a lot of big shows, but this year's festivals

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aren't just the biggest or best shows in hip-hop, they are some of the most important musical experiences overall," states Chang Weisberg from Guerilla Union. "It has never been more critical to the success of quality music. The live hip-hop experience is so special because there are just so few happening. I can't remember the last time this many quality emcees and musicians have ever been gathered to showcase their talents. Mass media has a blurred perception of what's popular. ROCK THE BELLS exists to be the ultimate artist support platform for the genre. We will prove that over 150,000 fans can spark a movement and a shift in the music and culture of America. The summer of 2007 will be remembered as the year that quality hip-hop came back."

ROCK THE BELLS is an all-ages, rain or shine, general admission event. Tickets go on-sale this Saturday, March 31 at 10:00 am and can be purchased at all Ticketmaster locations or online at www.ticketmaster.com. Fans can sign up for pre-sale ticket information at the festival's official website, www.rockthebells.net.

For more information, ticket prices, and up to date news, log on to:

www.rockthebells.net

www.myspace.com/rockthebells

www.guerillaunion.com