

Latino Commission on AIDS Newest 'Madrina' - Paulina Rubio

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Mexican singer Paulina Rubio is the newest "Madrina" of the Latino Commission on AIDS, announced Dennis deLeon, President of the Latino Commission on AIDS. Paulina visited the offices of the Commission in New York last week and received a commemorative sun pendant, which officially recognizes her as a supporter of the organization and a partner in the fight against AIDS in the Latino communities.

"It is important to make our voice heard and try to bring back some of the care that the community shares each day," states Rubio. "The fight against HIV and AIDS and the health care needs facing our community get more challenging every year," said Dennis deLeon, president of the Latino Commission on AIDS. "I applaud Paulina for taking this step to join our cause and work on behalf of our struggle. She joins a group of vital supporters, all of whom are beacons of hope for a future without AIDS."

"Paulina is a woman of integrity and sincerity", said Guillermo Chacon, Vice President of the Latino Commission on AIDS. "She is faithful to her values and is committed to the fight against AIDS. It is an honor for us to name her as our "first Mexican Madrina.""

Paulina joins among others the "Reigning Queen of Salsa", India, who officially became Madrinas of the Latino Commission on AIDS last week during the organization's annual Cielo Latino benefit where she donated her performance. Madrinas and Padrinos of the organization are those individuals that commit themselves to promote prevention and education related to HIV/AIDS. The role of Madrina/Padrino in the Latino/Hispanic culture is an extended and important family member on whom a family relies for support.

The Latino Commission on AIDS is a nonprofit membership organization founded in 1990 dedicated to fighting the spread of HIV/AIDS in the Latino communities. The Commission is the leading national Latino AIDS organizations coordinating National Latino AIDS Awareness Day and other prevention and advocacy programs in more than 40 States and Puerto Rico. For more information visit www.latinoaids.org or www.nlaad.org

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