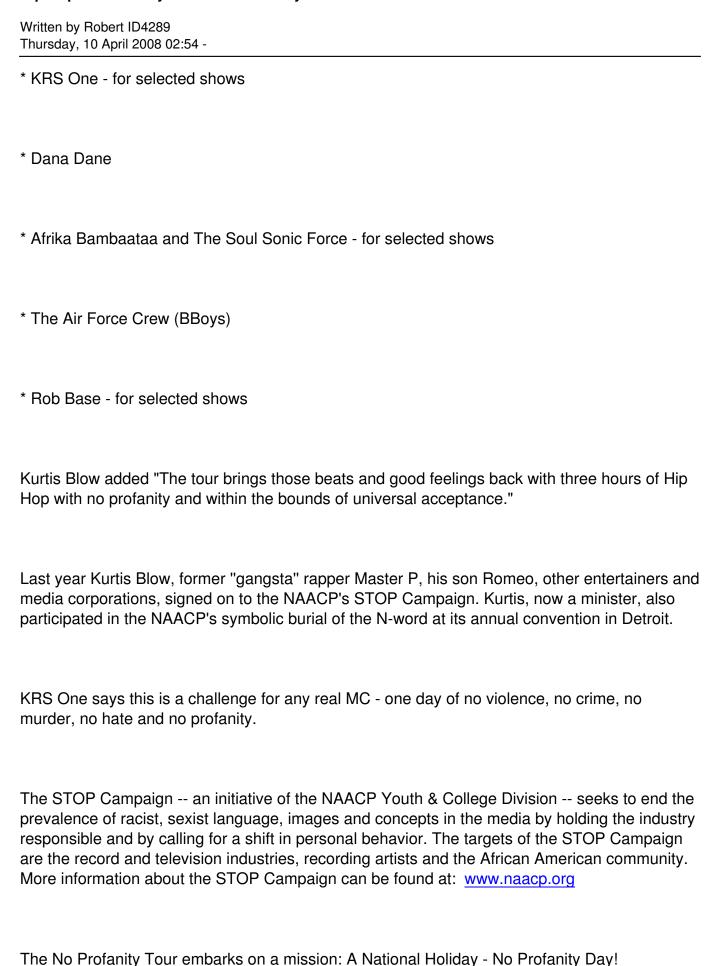
Written by Robert ID4289 Thursday, 10 April 2008 02:54 -

Applauding the profanity-free, family oriented nature of the Hip Hop Anniversary Tour the NAACP's (National Association for the Advancement of Colored People) Interim President & CEO Dennis Courtland Hayes says "The pioneers of this global art form are to be commended for setting the proper tone as they set out to play to adoring crowds around the world." "As their fame, popularity and string of awards demonstrate, you can be creative and sell without degrading women, being profane, violent, racist or sexist. We hope that more contemporary artists are paying attention."

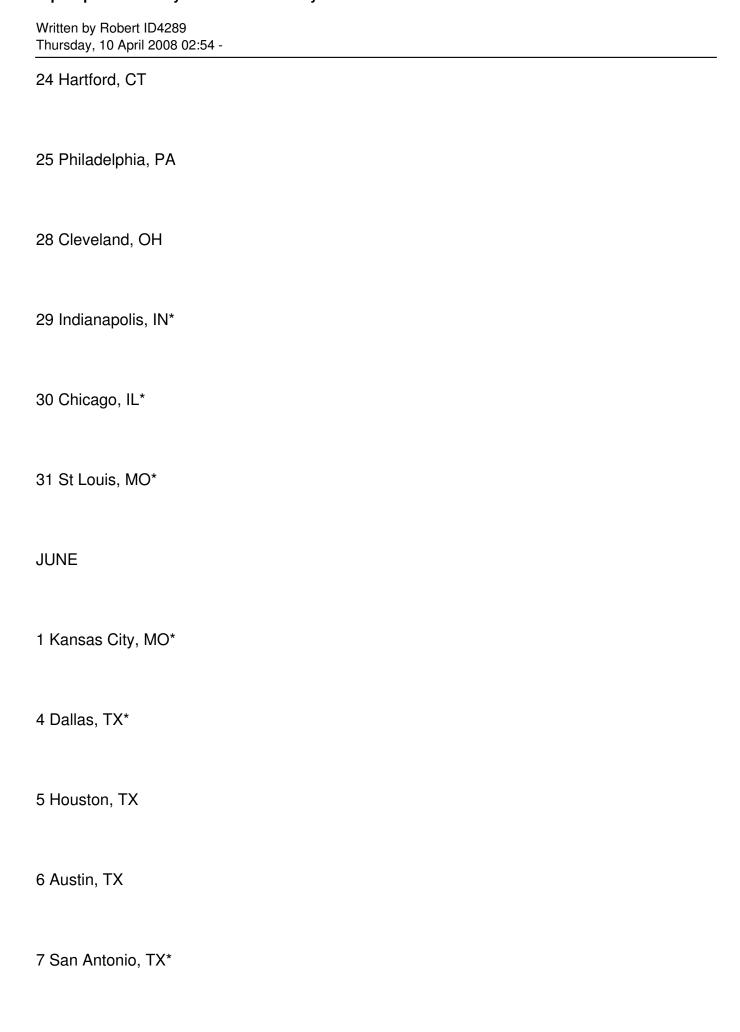
The anniversary tour showcases legendary hip hop and rap artists and enormous talents that created the hip hop and rap music genre in the USA starting in May. In the last 30 years, hip hop and rap has increasingly become a cultural phenomenon and its influence dominates as America's latest offering of pop culture to the world. The Tour is sponsored by Visit Florida (http://visitflorida.com) and aims to present 3 hours of non-stop Hip Hop without profanity. In fact, they are urging the whole city to not use profanity for a whole day. A No Profanity Day.

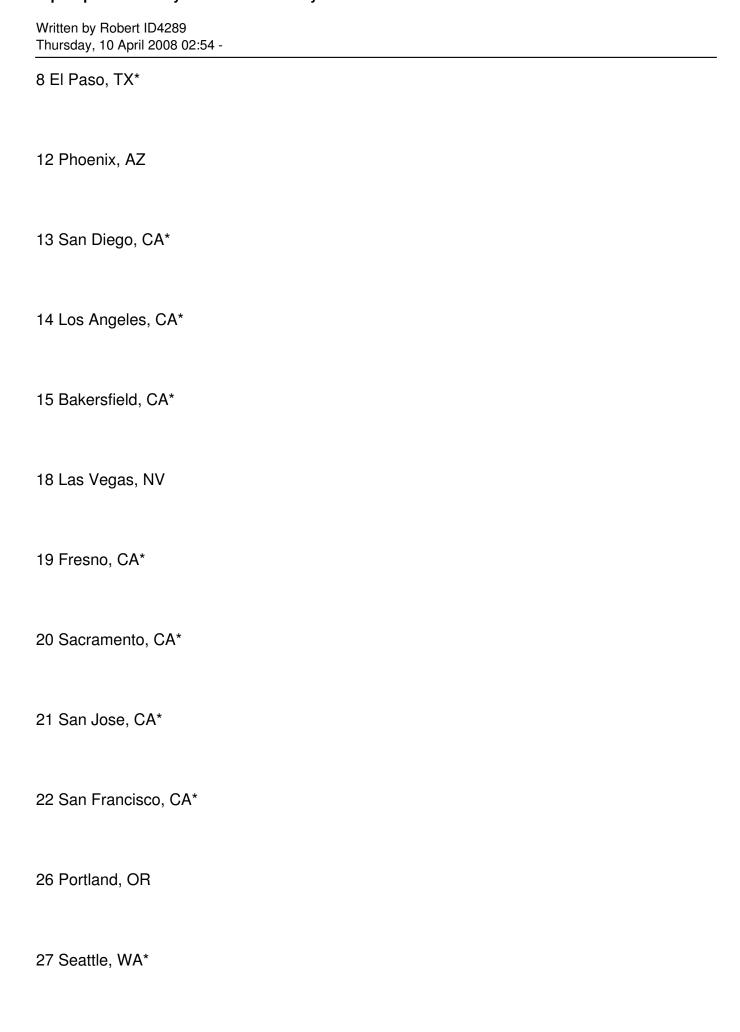
"The music from the past was fun," hip hop and rap industry legend Kurtis Blow said in announcing the series of U.S. and European shows in Washington, D.C. with fellow hip hop and rap icons:

- * Grand Master Mele Mel
- * Grand Wizard Theodore
- * The Force MDs
- * Big Daddy Kane for selected shows
- * Whodini for selected shows









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28 Anchorage, AK

Learn more about the tour online at: www.hiphopanniversary.com

ABOUT THE NAACP

Founded in 1909, the National Association for the Advancement of Colored People is the nation's oldest and largest civil rights organization. Its more than half-million adult and youth members throughout the United States and the world are the premier advocates for civil rights in their communities and monitors of equal opportunity in the public and private sectors.