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Mike Asadourian, the CEO of Safari Clothing, has just signed a deal with NY hip-hop rap artist Minus P and W.H. Entertainment for a 6 month period in which the rap artist will be the spokes-person for their clothing line.

Minus is shown in the picture above modeling a hand-painted Dominican flag logo shirt and jeans from Safari clothing.

You can catch more of NY based rap artist Minus P on his upcoming mix tape "The best in the Heights Vol. 1". The release features apperances by hip-hop and rap artists Immortal Technique, E.Dot, Angelous, DJ Radio, DJ Big Mike, DJ L Boogs as well as collabs with Aftermath's Game, B-Real and Rockness (Heltah Skeltah), upcoming artists Mey Vidal, Kendo (CA), JayWise, E-Turnal and many others will be featured as well. More information on Minus P and his projects on www.minusp.com .

To contact Safari clothing for your custom designs, pricings and needs E-mail Cadicmr@hotmail.com or call (818) 606-5450 and tell them you heard about them from Minus P and the W.H. Entertainment team.

Support those who support true Hip-Hop.