

Rap Artist U-God Returns To Music

Written by Robert ID1663

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Hip-hop rap superstar, U-God, best known as an original member of the infamous rap group the Wu Tang Clan; is poised to take the music industry by storm with the release of his second solo album: the aptly titled Mr. Xcitement.

The release marks his first project with Free Agency Recordings, nationally distributed by Navarre. Building off the success of his debut solo album, "Golden Arms Redemption", (which featured the top 10 Billboard Hot Rap single "Bizarre" and the action sports/video game classic "Rumble") and his numerous artist features, Mr. Xcitement continues the U-God musical odyssey.

Reaching deep into his personal influences, the album reflects a maturity and understanding unprecedented in today's rap world - a hip-hop opera of sorts about relationships and street tales. In the words of U-God, "Mr. Xcitement ain't just about partying, there is more to the album, I took my time - I didn't rush the shit."

His lyrical prowess is demonstrated on the lead single "You Don't Want To Dance," which warns posers to stay clear and features U-God's trademark "slanguistics." Unlike others in the game who seek to play it safe, U-God ventures back into the "Rumble" arena with the head bangin' anthem "Kick Ass" and the rock-flavored "I'm Talkin' To You" that introduces his unrivaled sound to audiences not already familiar with his body of work.

On "Jenny," U-God weaves an intricate story line of a relationship riddled with deception and greed. After taking listeners through matters of the wounded heart, he offers an uplifting tune about the importance of not taking one's life for granted on the "Carry On." The diversity of sounds and themes is a testament to U-God's continued viability as an artist in an industry where flash in the pans are all too common.

"[People] don't realize the U in U-God stands for universal," the rapper explains. "It means no boundaries, infinity, it goes on forever." And indeed, with an album as well crafted as Mr. Xcitement, the industry will be hearing from U-God for many years to come.