

3rd Annual Bay Area Rap Summit

Written by Robert ID3051

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The San Francisco Bay Area has long been home to a wealth of talent from hip-hop and rap artists such as the legendary rap artists E-40 and Too Short, along with Old School acts like ConFunkShun and Tower of Power. Being steadily overlooked by traditional media outlets such as MTV/BET and The Source Magazine, the B.A.R.S. were founded as a way to get the world to pay attention to this once thriving landscape of talent which has recently seen a resurgence with the success of hip hop's "Hyphy Movement".

Major labels are quickly following the trend and trying to snatch up hot newer hip hop and rap artist's such as Mistah FAB, Turftalk JP the 13th, Wolfpack, Ya Boy, Clyde Carson, the A'z and veterans such as Too Short, San Quinn, Messy Marv, Keak Da Sneak, Baby Bash and E-40 (who both brought home the Bay's first GOLD Albums in many years).

On April 17, 2005, the Bay Area experienced the 1st Annual Bay Area Rap Summit (B.A.R.S.). Held at Emma's/Club Miami in Downtown San Jose the First Annual B.A.R.S. proved to be a historic, event and a blessing for much needed attention for the Bay Area's independent music industry. With over eight hundred attendees, the B.A.R.S. went over without a hitch and showed the world that the Bay Area can stand up and take its place among the country's elite musical hotbeds. The 2nd Annual B.A.R.S. took place at the old Hotel Ibiza in Oakland, CA now The Wild Card Bar & Grill on November 6th, 2005. This year, northern California's premier industry event will again be held at the Wild Card on Sunday November 5th 2006; hosted by: Moderators: Wendy Day & Paris. Showcase Hosted by: Traxamillion

The 3rd annual Bay Area Rap Summit will be picking up right where the last one left off and upping the ante on its west coast celebrity and industry brethren. Focusing on being both more politically active and educational, this year's summit will no doubt be the place where northern California as a whole maps out its plans towards securing the top spot in popular culture. Bringing in elite industry officials such as Wendy Day and DJ Michael Watts 5000, the third installment of the summit will continue it's legacy as a professional and educational, industry networking event with a focus on "how to build and succeed in the independent rap game" in today's volatile marketplace. Guest speakers and panelists from across the country will discuss a wide range of topics that face the independent artist and label from artist development, to radio and mix shows to securing distribution. There will also be showcases of up and coming artists as well as a freestyle competition. Heavy emphasis will be placed on the importance of networking as well as adapting to an industry that has become heavily reliant on modern technology including the internet, digital recording programs and the like.

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Come out for a day of education, food, fun, networking, and a chance to meet with the industry's top professionals, corporate sponsors as well as artist's, producers, publishers, entertainment lawyers, promoters, booking agents, media outlets and radio personalities. 2006 is the year for everyone to experience Northern California's premier industry networking seminar.

For more info:

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