

## **Hip-Hop Rap Mogul The Ultimate Hustler**

Written by Robert ID1322  
Friday, 06 May 2005 05:10 -

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Do you have what it takes to be THE ULTIMATE HUSTLER?

Hip-hop and rap mogul Damon Dash is searching for the ideal candidates to compete for a spot within his Empire.

All hustlers need apply.

They are looking for a diverse group of men and women who are pursuing a career in business and who are fluent in hip-hop culture and knowledgeable about music, film, publishing, fashion, and urban retail industries.

You must be able to understand the consumer, able to SELL him or herself in a professional and creative manner in all situations while under stress.

Fearless risk-takers, driven by a desire to be the best and be able to rebound from failure and build towards success.

Small business owner a plus, street smarts a given...

Requirements:

18-28 years old

Any educational background

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Must be available for taping mid-May through the end of June

(potentially 15-30 days).

Whether you're selling CDs out of the your trunk of your car, own an independent music or fashion label, or have a MBA from Harvard, one thing is for sure, it's time for a gut check if you're going to train to be a hip-hop mogul.

### NEW YORK CITY CASTING CALL

Sunday, May 8, 2005

9am-6pm

Loft 11

336 West 37th Street

New York, NY 10018

Bring yourself, a valid photo ID, and a recent clear photograph to our OPEN CASTING CALL. You'll interview with our Casting Directors and soon you could be competing for this once-in-a-lifetime opportunity to work for hustler extraordinaire, Damon Dash, whose empire includes RocaWear, Pro-Keds, C.Ronson, Dash Films (The Woodsman starring Kevin Bacon) and others.

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Can,t make it to the open call?

Go to [www.netcorehost.com/UH/](http://www.netcorehost.com/UH/) and click on TAPE SUBMISSIONS for details.

This is in association with BET Networks and Huck Films.