

## Hip Hop Group Bone Thugs-N-Harmony Hit 1 w Strength Loyalty

Written by Robert ID3668  
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The strength and loyalty of the iconic hip hop group Bone Thugs-N-Harmony and of their loyal fans are being rewarded as the group's first major label album in five years, 'Strength & Loyalty' (Interscope/Full Surface), released May 8, 2007, has debuted #1 R&B / Hip-hop, #1 Rap and #2 Pop on the Billboard charts, with scanned sales of 119,283.

In addition, the album's first single from Layzie Bone, Krayzie Bone and Wish Bone, "I Tried," featuring and produced by hip hop notable Akon, has jumped into the Top 10 of the Hot 100, is a top 10 mobile product at Sprint and T-Mobile and top 15 mobile product at AT&T and Verizon.

The next single, "Lil Love," featuring Mariah Carey and Bow Wow (produced by Jermaine Dupri), is already climbing the chart at Rhythm Crossover radio.

Here is what is being said of the dynamic hip hop groups new release:

"This album has already succeeded in putting three of hip-hop's most unlikely stars back where they belong: on the radio." (The New York Times)

"These Midwestern-rap pioneers sound more focused than they have in a decade." (Entertainment Weekly)

"Bone Thugs have fashioned their most energetic and densely worded CD since their mid-'90s peak." (New York Daily News)

Strength & Loyalty, the seventh original full-length release from the genre-defining hip hop MC's, features the artists mentioned earlier as well as hip hop MC The Game, Yolanda Adams, Rap artist Twista and hip hop's Will.I.Am.

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Best known for the hits "Thuggish Ruggish Bone" and "1st Of Tha Month" and the double platinum Grammy-winning "Tha Crossroads," and the six times platinum chart-topping albums E 1999 Eternal and quadruple platinum The Art Of War, Bone Thugs-N-Harmony have sold more than 30 million albums to date.

Strength & Loyalty is Bone Thugs-N-Harmony's first album on producer Swizz Beatz's Full Surface label through Interscope Records.