

Hip-Hop MC Storm the Unpredictable Inks Deal

Written by Robert ID1601

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Domination Recordings is proud to announce the signing of hip-hop rap artist Storm the Unpredictable. The two parties, Storm's Ty-She Entertainment and Domination Recordings, come together to release his new album titled "A2:What Should Have Been".

Rap artist Storm the Unpredictable is a hip hop artist with a lyrical style that can instantly change the mood of any crowd, like the weather quickly changes with an approaching violent storm. His musical style, as seen on his first single, "MCs Be Killin" Me", is party-oriented but still gives listeners something intellectual to think about.

"My music reflects the two sides in one person. I'm a quiet person because I like to observe. But when making noise is truly necessary, I can make a comment out of nowhere and have the crowd falling out laughing or thinking seriously about something," Storm explains.

He sharpened his stage skills by continually performing at clubs, colleges, and showcases including Showtime at the Apollo, Nuyorican Cafe, the Philadelphia Music Conference, and Motown's Black History Month Conference. Storm could also be regularly found building his MC talents with the Freestyle Union, a D.C. hip hop organization that held monthly ciphers, rhyming workshops, and shows.

Storm's infinite presence in the MD/DC/VA Hip Hop underground has generated a huge local fan-base. Fans credit the artist with spitfire lyrical delivery. Additionally, they praise his style, which embraces the essence of late 80's and early/mid 90's Hip Hop, while at the same time still making it accessible to today's new generation of listeners. His music reminds fans of

"a much happier, feel good and conscious Hip Hop", a time when having fun and getting uplifted by hip hop music was part of the norm.

The Washington Area Music Association named Storm the 2002, 2003, and 2004 Hip Hop Artist Of The Year. He was also the 2002 and 2003 Hip Hop Recording of the year award recipient given by that same organization.

Storm's music has received praise from XXL, The Source, Elemental and Insomniac magazines

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as well as the Washington Post, Washington City Paper, and various other print and internet magazines/newspapers. Radio listeners across the country and worldwide have heard his songs on stations such as Hot 97FM in New York and both WPGC and WKYS in Washington, D.C. His previous single, "Get Your Weight Up (Big Girl Anthem)", won the WPGC 95.5 Homejam's competition enabling him to open up for their Springjam concert along side hip-hop and rap artists Ludacris, Fabolous, Ashanti, and others. The single was released in October 2002 and rose to number 2 on the national college charts. It was followed by Storm's first full length AMALGAMATION in February 2003. His latest single, "Y'all Know The Name", off the 3 Piece, Extra Mumbo EP rose to number one on both the Rapattacklives and Rapnetwork national college radio/mixshow charts the week of January 24, 2005.

With all his experience and preparation, Storm the Unpredictable is ready for hip hop's big leagues. Still, with success just around the corner, he continues to remain humble. "My biggest message is to have fun while keeping things in perspective. We have faults and its okay to have material things, but let's remember the things that are really important, things like God and family", Storm says.

Look for "A2: What Should Have Been" with production and guest appearances from Decompoze (DC), Brainstorm Sounds, DJ Symphoni, Danja Mowf, C. Walker a.k.a. Kokayi, The Unknown, Priest da nomad, and Lonnie B later this year on Ty-She /S.P.P./Domination Recordings. The joint venture between Ty-She Entertainment/Recordings, S.P.P. Waxworks (who will be handling vinyl and some promotional duties), and Domination Recordings will ensure that "A2: What Should Have Been" has a national and international presence in regular retail outlets, chains, mom-and-pop stores as well as online stores. The company's primary goal is to market and distribute quality independent hip-hop releases as well as help to build long-lasting careers for its recording artists.

More info : <http://www.stormtheunpredictable.com>

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