

The Pace for Hip Hop in '08 The Living Legends Gathering

Written by Robert ID4246

Sunday, 30 March 2008 01:19 -

Setting the pace for 2008, the entire Living Legends hip hop crew locked down at Encore Studio (home of many hip hop masterpieces like Dr Dre's The Chronic 2001, Eminem Marshall Mathers LP, etc.) to record The Gathering, set for nationwide release on their own Legendary Music label, Tuesday April 8th. Each song in this brand new collection features every single hip hop MC on every single hip hop track, and it is definitely the most well crafted batch since their inception.

As a collective, the prolific Legendary crew has sold well over a quarter million records between them. The line-up includes hip hop and rap MC's Murs, The Grouch, Luckyiam, Eligh, Scarub, Sunspot Jonz, Aesop, Bicasso.

Legendary Music has been owned and operated by the members themselves for nearly a decade. Recently, the Legends brought on a full label staff of qualified industry veterans known for an expertise in grass roots marketing and label development, signed a new distribution deal with the leading independent record distributor in the US (ADA Distribution), and signed with the forefront agency in booking independent and transcendent Hip Hop, The Kork Agency. As a unit, the group is thriving more than ever and making distinct moves to further awaken an already rabid and devout hip hop fan base.

Since signing with Kork, the Legends have a headlining theater tour booked in March that is punctuated with a headlining showcase at SXSW and a featured performance on the 3rd annual Paid Dues Festival, co-founded by Legends member Murs with Hip Hop juggernaut promoters, Guerilla Union (Rock the Bells, Smokeout, etc). Along with the Legends, the bill includes Sage Francis, Little Brother, Dilated Peoples, Jedi Mind Tricks, Hieroglyphics, Boot Camp Click, POS, and others.

The Gathering is a 7 song collection highlighted by a socially conscious anthem for peace, in which the Los Angeles via San Francisco area crew are doing their civic duty, while not forgetting to move the crowd with heavy bangers, catchy hooks and fire-spitting verses on all tracks, celebrating all of their true roots. The record was mastered by Grammy Nominated Mike Lazer (Gnarls Barkely "St. Elsewhere") at Paramount Mastering and Recording and has a sound bigger than anything coming from the independent hip hop movement.

The Gathering, a precursor to a full length coming in late '08, serves to warn the greater hip hop

The Pace for Hip Hop in '08 The Living Legends Gathering

Written by Robert ID4246

Sunday, 30 March 2008 01:19 -

massive: Don't forget the longtime leaders of the Wild West coast!

Upcoming tour dates:

Apr 25 2008 Luckyjam & MURS @ Coachella Indio, California (each have solo sets)

Make sure you check out 'The Gathering' in stores nationwide on Tuesday April 8th

For more information visit: www.legendarymusic.net