

Hood Certified DVD Brings Rap Street Credibility

Written by Robert ID2109

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Roc Cayard presents the first in the hip-hop DVD and mix tape series, Hood Certified Vol. 1: The Fight for Brooklyn.

Industry insiders have all placed their bets that The Hood Certified DVD will soon be the most sought-after hip-hop / rap DVD and mix tape series. The series is headed up by one of the music industries most sought after promotional and marketing-wizkid Roc Cayard. After working on countless successful marketing projects for an array of major labels, Roc has decided to branch out on his own to launch this anticipated series.

The series promises to feature the most talented and most marketable unsigned hip-hop acts with street credibility in the urban rap music industry. Each DVD series will also include rap celebrities within the industry.

Roc's relationships with countless music executives and staffs ranging from Hip-Hop Mogul Russell Simmons all the way down to members of promotional street teams, will prove to be the perfect formula that will guarantee that a feature on the Hood Certified DVD series will be a huge step for hip-hop and rap unsigned artists who want to get the attention of the industry's top decision makers.

Each Hood Certified DVD will also be accompanied by a copy of Hood Certified Mix tape. Each mix tape volume will feature a solo artist or a group that Roc has personally co-signed to be the complete package (Talent/Marketability/dedication), that is worthy of a record deal.

More importantly these featured artists all have multi media talents which Roc Cayard thinks is extremely important for survival in an industry where record companies find themselves having to merge with film studios.

For a glimpse, Please log on to www.HoodCertified.com to see a 30 second DVD trailer, a FREE online interview with one of the industries most accomplished producer D.R Period and also listen to Hood Certified Mixtape Volume 1 for FREE. Also: Don't forget to add your name to the www.HoodCertified.com

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email list to be updated with new releases and opportunities.