

This past April, the Bay Area experienced the 1st Annual Bay Area Rap Summit (B.A.R.S.). Held at Emma's/Club Miami in Downtown San Jose the First Annual B.A.R.S. proved to be a historic, event and a blessing for much needed attention for the Bay Area's independent music industry. With over eight hundred attendees, the B.A.R.S. went over without a hitch and showed the world that the Bay Area can stand up and take its place among the country's elite musical hotbeds.

The San Francisco Bay Area has long been home to a wealth of talent from hip-hop and rap artists such as the legendary rap artists E-40 and Too Short, along with Old School acts like ConFunkShun and Tower of Power. Steadily overlooked by traditional media outlets such as MTV and The Source Magazine, the B.A.R.S. was founded as a way to get the world to pay attention to this once thriving landscape of talent which has recently seen a resurgence with the success of hip-hop and rap New Bay artist's The Frontline, and veterans such as Messy Marv, Keak Da Sneak and Baby Bash (who brought home the Bay's first GOLD Album in many years).

The 2nd Annual B.A.R.S. will take place at the old Hotel Ibiza in Oakland, CA now The Wild Card Bar & Grill on November 6th, 2005. B.A.R.S. will continue it's legacy as a professional and educational, industry networking event with a focus on "how to build and succeed in the independent rap game" in today's volatile marketplace. Guest speakers and panelists from across the country will discuss a wide range of topics that face the independent artist and label from artist development, to radio and mix shows to securing distribution. There will also be showcases of up and coming artists as well as a freestyle competition. Heavy emphasis will be placed on the importance of networking as well as adapting to an industry that has become heavily reliant on modern technology including the internet, digital recording programs and the like.

Come out for a day of education, food, fun, networking, and a chance to meet with some of the industry's top professionals, corporate sponsors as well as artist's and radio personalities.

For more info:

Danny Dee / Dynasty Entertainment

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