Snoop's Message from "Vato" Supported by Hip Hop Congress!

The Hip Hop Congress announces its support for Snoop Dogg in his recent efforts to use music to stem gang violence in his home region of Southern California. With 5 chapters and an artist coalition in the Southern California region, the Hip Hop Congress hopes to help Snoop's efforts by continuing to promote positive hip hop events that help to educate all people in the Southern California region about the positive aspects of Hip Hop.

In the video Snoop plays a black gang leader opposite of B Real's Mexican gang. During the course of the video, Snoop plays peacemaker and attempts to stop the violence.

Snoop has been quoted as saying, "There's a lot of negativity in southern California with the blacks and the Mexicans, so what I wanted to do was put a video together to show some love and bring us together. Music brings everybody together, so that's what I"m doing - using my music as a peaceful tool right now."

Hip Hop Congress, the largest national Hip Hop organization, is calling for artists across the country to use their music in similar methods to influence the world hip hop community. The president of Hip Hop Congress, recently stated, "Black and Brown unity has been central to the moral, political and economic progress of the country since its inception. People in Hip Hop criticize Snoop Dogg for his lyrics, but we commend him for taking such a bold step in bringing peace to the streets."

Amer Ahmed, the Chair of International Development, was also quoted "Hip Hop is in huge need of the social issues of our generation to be addressed by those with the most prominent and visible positions in our community. We appreciate the efforts made in this video to address the socio-cultural challenges we face including damage created from violence and hatred across Black and Brown communities."

The Hip Hop Congress is a 501 (c) 3 Non Profit Corporation that uses hip hop culture to inspire social and civic action and cultural creativity amongst young people.

www.hiphopcongress.com