

## Hip Hop Artist Jim Jones 'Emotionless' an iTunes Exclusive

Written by Keith ID3434

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Hip Hop artist Jim Jones has continued to innovate by making his new video for "Emotionless", the second single from his phenomenal new album "Hustler's P.O.M.E. (Product of My Environment)", is available exclusively on the iTunes Store. This project marks the first time ever that a hip hop video has world premiered on iTunes.

As an iTunes bonus for fans, the director's cut of the video will be bundled with a special short form "making of the video" content that was shot exclusively for iTunes.

"Emotionless" was co-directed once again by Dale "Rage" Resteghini and the hip hop artist Jim Jones, who also co-directed the #1 videos for "We Fly High" and the "We Fly High" Remix featuring hip hop and rap artists T.I., Diddy, Juelz Santana, Baby and Young Dro.

When asked about the new video for "Emotionless," Jim Jones comments, "I stripped myself of all the glamour and glitz and got back to the basics. We all need to confess and this is my confession of the fast life and the risk you gotta take to live that lifestyle. We are excited to be partnering up with iTunes on this new World Premiere of my video... It's a great look for this project and a good look for Jim Jones."

Co-director Resteghini added: "The video for "Emotionless" depicts the triple threat talent of Jim Jones in a way not seen in Hip Hop for a long time. Visually, we discussed how this video should be done and I feel that we executed this perfectly."

As Jones' smash single, "We Fly High," is still soaring at radio (where the song hit #1 on the Urban charts), the Ringtone for the song has also become the first Independent Master Ringtone of its kind to reach #1 on the Billboard Hot Ringmasters Chart (where it stayed for 5 consecutive weeks) and now is well on its way to becoming a double-platinum with close to 2 million units sold. The "We Fly High" Digital Single is also moments away from going Platinum with 1 million units sold.

Jones' album, "Hustler's P.O.M.E. (Product of My Environment)" debuted at #1 on the Billboard Independent Chart where it still remains in the Top 10 16 weeks since its release. The album debuted at #1 on the Billboard Rap Chart, #1 on Billboard Independent Chart and #6 on

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Billboard Top 200 Chart, and has to date sold over 400,000 units.

For more Jim Jones information please visit [www.MySpace.com/JimJones](http://www.MySpace.com/JimJones) and [www.CapoStatus.com](http://www.CapoStatus.com)