

## Jay-Z Seeking Hip-Hop Intern

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Hip-hop mogul, rap artist, and President of Def Jam Records; Jay-Z, in conjunction with Reebok and the S. Carter Academy is out to discover the best and brightest by offering one qualified applicant an internship position at Def Jam Records.

The internship program with Def Jam Records is designed to give one applicant the opportunity for real-life work experience in the highly competitive music industry. The future music mogul selected for the eight week internship program will work at the Def Jam headquarters in New York City and witness first hand the inner workings of the music business.

In addition to applying for the Def Jam internship, applicants will have the opportunity to take part in the S. Carter Academy Remix Challenge -- an online contest designed to give those interested in music the chance to download an a cappella track by either Jay-Z, Memphis Bleek or Young Gunz and lay their very own beats on them. Each track will be judged by a panel and a winner will be announced at a later date. The deadline to submit music to the S. Carter Academy Remix Challenge is July 5, 2005. The grand prize winner will receive a one year supply of S. Carter by Rbk footwear which includes the S. Carter Tennis II and S. Carter III.

The S. Carter Academy, an online "school without walls," was designed in partnership with Reebok as an extraordinary enclave of creativity, inquiry, and discovery. The S. Carter Academy is the premier online destination for those seeking to train with the best and obtain an elite status in music, fashion and sports. The Academy presents one of the most comprehensive, up- to-date and relevant music, style and sports curriculums available today. The

Def Jam internship is the second of three internships that will be provided by the S. Carter Academy.

Entrants can apply for the Def Jam internship by logging onto <http://www.scarteracademy.com> and submitting a resume along with an essay answering the question, "Tell us about your career aspirations and how they relate to music?" The deadline to register for the Def Jam internship is August 16, 2005.