

Urban Box Office UBO Rules Latin Albums Chart

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El Draft 2005 Compilation CD holds record-breaking 20th Week on Billboard's Top 10 Latin Albums Chart, and One of 4 UBO CDs Currently in Top 40.

Urban Box Office (UBO), the innovative New York-based distribution company currently celebrating its highly-successful first year in the music industry, has been largely responsible for bringing the red-hot Reggaeton (a blend of dancehall and hip hop genres), phenomenon to American fans. The company continues to secure their position in the urban markets by garnering SIX 2006 Billboard Latin Music Awards nominations for their groundbreaking slate of Latin-flavored releases. In addition to these prominent award nods, UBO's artists currently hold four slots of the Top 35 on the Billboard Top Latin Album Charts, including two continuing to deliver strong performances in the Top 10.

UBO's record-breaking El Draft 2005 and their seminal Chosen Few: El Documental compilations together earned two of the four nomination slots in the Latin Compilation Album of the Year category, while UBO received a nod of its own for Tropical Albums Label of the Year. The 2006 Billboard Latin Music Awards will be held April 27 in Miami at a ceremony that will broadcast live on Telemundo.

The El Draft 2005 CD (the companion to last year's highly-successful fan-artist interactive competition) was the first Reggaeton release ever to ship Latin Platinum and it is currently celebrating its 20th week on the Billboard Top 10 Latin Albums Chart. Chosen Few: El Documental, along with its flagship single, Don Omar's "Reggaeton Latino," is widely credited with bringing the burgeoning genre further into the mainstream than any other single project in the Reggaeton history. Reflecting its immense popularity, MTV recently aired a new UBO-edited special English-language version of Chosen Few: El Documental, which received multiple encore airings on the national network.

Reggaeton, which blends dancehall and hip hop genres, is without competition, the fastest-growing music genre in the world and currently occupies 25% of Billboard's Top Latin Album Charts. A full year after its release, Chosen Few: El Documental was still bubbling just below the Top 10. This week, four of UBO's releases hold prominent spots on the Billboard Top Latin Album Charts – Reggaeton Ninos' Reggaeton Ninos Vol. 1 occupies the #6 position after 10 weeks on the Charts, while three-time Billboard Latin Music Awards nominee Andy Andy sits at #19 in its 34th week, nearly all of these in the Top 20. Voz a Voz's En Presencia del Futuro jumps from #40 to #34 in its own 10th week on the Charts.

After only a year in existence, Urban Box Office has established itself as a pre-eminent force – both critically and commercially – on the thriving Latin Music scene. And with this year’s continued upcoming pairings with famed producer Boy Wonder (as executive producer of red-hot duo LDA’s debut disc and of his own hugely-anticipated Chosen Few 2 and El Draft 2006 projects) – in addition to the eagerly-awaited debut from buzz-worthy newcomers Dynasty and Padrino – UBO’s sophomore year is destined only to continue this unique company’s unprecedented success story.

About URBAN BOX OFFICE [UBO]:

Urban Box Office (UBO), a subsidiary of Contemporary Holdings and Equities Inc., is an innovative entertainment marketing and distribution company that directly supplies media products to its core target consumers through its proprietary FREEDOM MODEL. Through this business format, artists keep as much revenue as possible from each recording, while consumers purchase music when, where, and how they want it, at a value price. The company is headquartered in New York City. For more information about UBO products, visit:

<http://www.ubo.com>