

Hip-Hop for Sudanese Relief Concert

Written by Robert ID1798

Wednesday, 17 August 2005 01:35 -

The National Hip-Hop Political Convention is planning a benefit concert to address the genocide occurring in Sudan, Africa. The concert, "Mass Transit: The Movement of People Thru Sound" will be held during the Magic Fashion Convention on August 29th at the University of Nevada Las Vegas (UNLV: 4505 S Maryland Pkwy) campus in the MSU Ballroom with the doors opening at 5:30pm. The event will cost \$15 with all proceeds going to the relief efforts via Africare.

The crisis in Sudan has escalated to the point of genocide, and the NHHPC believes something must be done to raise awareness around this issue. This will be the group's first time taking on a project like this, and, to their knowledge, a first time by a Hip-Hop organization to address an international issue outside of the war in Iraq.

To put this event on, the NHHPC has partnered with Phi Beta Sigma (Pi Zeta Chapter) and Africare (the oldest African American charity organization to Africa.)

Many notable hip-hop and rap artists have donated performances.

Artists who have donated performances will include:

dead prez

Immortal Technique

Goapele

Wordsworth, Oddisee and Asheru

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Deux Process

One Be Lo

The Chapter

Coach D

LiveSoul

Also slated to support this event are: Congresswoman Barbera Lee, TransAfrica Forum, The Ave Magazine, Myspace.com, Mixwell, Motif, 3sixteen, Hiphopsite.com, Hiphopdx.com, Game, Changeitall.org, Boston Hip-Hop Alliance, Pronto Entertainment, Solprintz Marketing, Halftooth Records, One Vibe Studios, True Magazine and many others.

The NHHPC is committed to making this event a success, in order to provide support and relief to the victims of the Sudanese conflict. The committee is actively seeking more sponsorship, endorsements, and volunteer support from businesses and individuals across the country. To learn more about this effort, and how your business can partner, please contact:

Andreas Hale

SolPrintz Marketing

Local Chair of LVLOC (Las Vegas Local Organizing Committee for the

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Every collaborative outreach means so much and every dollar counts.