

Black Milk Brings a New Generation of Detroit Hip Hop

Written by Robert ID3271

Tuesday, 30 January 2007 14:34 -

Detroit hip hop emcee and producer Black Milk will release his album *Popular Demand* on Fat Beats Records on March 13th. Following the creative vacuum left by the passing of hip hop's J Dilla and hip hop's rap artist Proof, the Motor City has been awaiting a new champion of the city's vibrant hip-hop scene. *Popular Demand* is Black Milk's statement that proves why Detroit is a relevant and vital voice in hip-hop culture.

Black Milk entered the hip-hop game as a producer, selling his first beats for a Slum Village mixtape. Slum Village liked his sound and came back to him for multiple tracks on the critically lauded *Trinity (Past, Present & Future)*, *Detroit Deli* (11 out of 13 tracks), and Slum Village records. Black Milk's most recent production credits include tracks for hip hop and rap notables Canibus, Lloyd Banks, and the recently leaked single titled, "Let's Go" from Pharoahe Monch's upcoming album. He will also be producing tracks for upcoming albums by Phat Kat & Bishop Lamont (*Aftermath*) and also the bulk of the much-buzzed about Sean Price/Guilty Simpson album.

Milk first revealed his prowess as an emcee as part of the duo BR Gunna in 2004. Their album *Dirty District, Vol.2* featured vocals from J Dilla, Elzhi, and MC Breed and scanned over 20,000 units. In 2005 Black Milk released his debut solo album, *Sound of the City*, which established him as a legitimate emcee as well as a brilliantly talented producer. Says Black, "I'm the best of the best on the producing side but I want people to forget that I'm a producer when I'm rhyming." That's one tall order - Black Milk's production compliments his lyrics perfectly; it's hard to imagine one without the other.

Popular Demand's lead single "Sound the Alarm" (featuring Guilty Simpson) is an early contender for Single of the Year. Raw, incisive, and enthralling, you will find yourself hitting "repeat" and sending it to friends. See for yourself: he's got Billboard talking him up and XXL and URB vouching for him. Be ready for *Popular Demand* when it drops on March 13th. The future of Detroit hip-hop starts now.

Visit Black Milk's MySpace page: www.myspace.com/blackmk