## 334 MOBB Shaking Hip-Hop Up

Written by Robert ID2135 Tuesday, 22 November 2005 07:17 -

Hailing from Montgomery, Alabama hip-hop group 334 M.O.B.B. (brothers Supa Star and Sawed-Off) have been honing their musical talents for over a decade; their creative bond can be traced to their father who formed a gospel group in 1994.

Since then, 334 M.O.B.B. have spent nearly every waking moment cultivating their talents as songwriters and producers. Well the time and energy they invested has paid off and as the ink still dries on their recently completed deal with Def Jam Records proves they are no longer emerging hip-hop or rap artists; 334 M.O.B.B.'s time is here!

Rap artists Supa Star and Sawed-Off are two of the most skilled young all around artists to arrive on the Hip-Hop scene in quite sometime; with clever and sophisticated lyrics paired with flawless production, the M.O.B.B.'s versatility is startling.

"We don"t want to be pigeonholed as rappers" says Supa Star, "we can do it all, from emceeing, production and performing, were going to shake things up in the Hip-Hop game."

Sawed-Off and Supa Star's recent signing with Def Jam is beginning to create quite a stir and is rapidly becoming one of industry lore; upon traveling to New York for their showcase, LA Reid became so enamored with Supa Star and Sawed-Off that he would not let them leave the Def Jam building (literally) until 334 M.O.B.B. became members of the Def Jam family—and that night, with most of the Def Jam staffers long at home and preparing for the next business day, 334 M.O.B.B. did just that!

But 334 M.O.B.B. is no overnight success story, before they signed with Def Jam, Supa Star and Sawed-Off had already set things in motion and canvassed the south via mixtape hosting spots and working in conjunction with most of the area's top DJ's. Further, they have already worked with luminaries such as David Banner (Banner expressed interest in working with 334 M.O.B.B. after hearing "Wiked Church" played on Atlanta's top urban Station) and Bone Crusher as they all joined forces to work on the heavily mixtape circulated remix for 334 M.O.B.B.'s "I Ain't A Killa."

n addition, 334 M.O.B.B. has already performed alongside hip-hop and rap artists including Outkast, T.I., Lil John and they will join Nappy Roots on a forthcoming nationwide tour.

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With its passionate and introspective songwriting, unique flows and compelling production, 334 M.O.B.B. is destined to emerge as the definitive movement of the Southern streets; and judging by the response they have already received, the two brothers are already off to fulfilling that destiny!

The versatility of this group is truly amazing and if you need proof that this is not just the same old hype, check these tracks and experience the 334 M.O.B.B. sound. It will prove that 334 M.O.B.B. is much more than hype, they are busting out and that's a fact.

334 M.O.B.B. is currently working on their Def Jam debut, which should be released in the spring of 2006. Now if you think this is hype check out these tracks and be ready to see 334 M.O.B.B. as more than hype – this is talent. If you ain't feeling this – go get checked out; definitely something wrong.

334 M.O.B.B. - Take A Picture

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334 M.O.B.B. - Keep It Pimpin"

334 M.O.B.B. - Alabama Ho

Check out their web site - http://www.334mobb.net

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