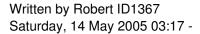
Run's House Rap Version of The Osbournes



"Run's House", a new MTV reality series, documents the life of famous hip-hop rap group Run-D.M.C.'s Reverend Run (Joe Simmons). Reverend Run, in addition to his status as one of the originators of hip-hop and rap, is also a Pentecostal minister.

"I think it will be a shock for America to see rap with a collar around its neck," Run said.

Run juggles his duties as a reverend and sneaker mogul (he's in charge of Phat Farm's athletic shoe line) with fatherhood. Run and wife, Justine, have five children: Vanessa, 21; Angela, 17, JoJo, 15, Diggy, 9, and Russell Jr., 8.

The MTV show, which is set to air in the fall, will also chart the making of Run's first solo album, "Run Love," due this fall.

Life at Run's Saddle River, N.J., manse includes frequent visits from brother and neighbor, Russell. and Russell's wife. Kimora Lee Simmons.

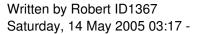
"We"re the heathens next door," joked Russell Simmons.

The Simmons brothers are executive producers on the project along with Sean (P. Diddy) Combs.

Run described the show as the rap version of "The Osbournes," minus the salty language. He is a man of the cloth, after all. And he's eager to show a side of himself that fans may have missed.

"I want to show what happens to a rapper when he grows up," he said. "It's like, oh they grow up, they have kids, and they're human."

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And he thinks viewers will embrace the mature Run.

"The truth of these shows," he said, "is they"re all about love and relationships and the subtle realities that everyone is dealing with."