

## Hip-Hop's Powerful Ruff Ryders Return

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With a history of producing multi-platinum hip-hop and rap artists like DMX, Eve and Jadakiss, hip-hop power camp Ruff Ryders has teamed up with Artemis Records to release Ryde or Die Vol. 4: The Redemption. Scheduled to release July 26, Ryde or Die Vol. 4: The Redemption continues to bring their fans "music for the streets" with today's hottest artists. The first single, "Get Wild" produced by Scott Storch, is a funkadelic head banger featuring DMX, Jadakiss, Kartoon and Flashy.

Ryde or Die Vol. 4: The Redemption also features veteran producer Swizz Beatz, as well as new Ruff Ryders" producers Neo, Elite, and Mr. Devine. The line-up of artists on The Redemption includes N.O.R.E., Akon and Cassidy, legendary reggae star Bunny Wailer as well as The Ruff Ryders family: Jadakiss, Styles P, The Lox, Drag-On, Jin and newcomers Kartoon, Flashy, Aja and Pirate. Demonstrating their staying power, fans can continue to expect hard-hitting singles like Drag-On's crunk-inspired "Throw It Up", Latin riddim "Dame Reggaeton" from Pirate and The LOX's street devotional "Ruff Ryders for Life."

This album is the first joint venture for Ruff Ryders and Artemis Records. Selling over 3 million albums combined on their 3 previous Ryde or Die releases, Ruff Ryders has produced chart-topping singles like "What Ya Want", "Got It All", "Ruff Ryders Anthem" and "WWIII". Artemis Records is currently home to a diverse group of artists including Grammy-Award winning singer/songwriter Steve Earle, Sugarcult, Zakk Wylde 's Black Label Society, Better Than Ezra, Little Barrie, Jaguar Wright, Ruff Ryders, Pretenders, and the late Warren Zevon. Artemis recently acquired the historic catalogue of Vanguard Classics and has launched Artemis Classics. It is also home to Tone-Cool Records, Triloka Records and Compendia. Artemis is helmed by CEO and President, Daniel Glass.