Written by Robert ID1724 Wednesday, 27 July 2005 05:07 -

With the addition of pop icon Lionel Richie, urban soul songstress Jill Scott and R&B super-group New Edition, The Tom Joyner Family Reunion at Walt Disney World Resort has put together a dream lineup of hip-hop, R&B, pop and Gospel music entertainment for Labor Day weekend.

Joining Richie, Scott and New Edition on the marquee for the Sept. 1-4 event at Disney's Central Florida vacation kingdom will be Grammy Award- winning R&B, hip-hop performer, and actress Ashanti, the legendary Shirley Caesar and the musical cast of Scream Tour IV Festival. Hip-hop phenom Omarion and five more Scream Tour hip-hop heartthrobs -- Marques Houston, Bow Wow, Pretty Ricky, Bobby Valentino and B5; will all be there.

But there's more: The weekend's entertainment lineup also features Hammer, Morris Day and The Time, Dr. Bobby Jones, Smokie Norful, Lil iRocc and C.O.C.O. Brown. Performances are scheduled throughout the weekend, including the "Kodak Presents The Tom Joyner Family Reunion at Disney-MGM Studios Party."

Tom Joyner, host of the nation's No. 1 syndicated morning radio show, invites families from across the country to join him and his radio "family" for an unforgettable weekend filled with Disney theme park magic, exclusive live concerts, comedy shows, seminars, the Family Reunion Health Fair, the Southwest Airlines Sky Show and more.

"A trip to Walt Disney World Resort is always an unforgettable event," said Xiomara Wiley, director of multicultural marketing for Walt Disney World Resort. "When you add the wonderful variety of entertainment and activity of The Tom Joyner Family Reunion with the exciting rides and shows in each of the four Walt Disney World theme parks, it's a family experience that's sure to create memories to last a lifetime."

In addition to being entertained exclusively by these great musical artists and comedians and more to come, guests to The Tom Joyner Family Reunion event also take part in lively seminars and family-friendly workshops with Tom and the Crew.

Walt Disney World Resort is the perfect place to host a family reunion, with something for

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guests of all ages to enjoy...from thrilling new attractions such as "Lights, Motors, Action! Extreme Stunt Show" at Disney-MGM Studios...to Soarin" at Epcot, an attraction where the dream of free flight becomes a breathtaking reality...plus spectacular fireworks, fantastic dining options and even spa treatments -- all of which make for a memorable experience. The Tom Joyner Family Reunion weekend adds music, celebrity guests, educational workshops and Tom's own special energy to the mix.

Tom Joyner will hold private parties at the theme parks and the host hotel (Disney's Coronado Springs Resort), a silent auction, a Sunday morning gospel worship extravaganza, family fitness workout sessions with Donna Richardson, an art exhibit, Kids Night Out and more.

For more information about the events and to book specially priced packages, log onto <a href="http://www.blackamericaweb.com">http://www.blackamericaweb.com</a>

or call 1-888/TJ-FAMILY (888/853-2645) 8:30 a.m.-7 p.m. ET Monday-Friday, and 8:30 a.m.-4 p.m. ET on Saturday and Sunday.

The "Tom Joyner Morning Show" is owned by REACH Media Inc., a Dallas-based media company founded by Joyner in 2003.

Helping Joyner keep America entertained and informed each morning is the Tom Joyner morning crew: Sybil Wilkes, Myra J., J. Anthony Brown and Ms. Dupree.

Regular segments on the show include "Thursday Morning Mom," "Real Fathers Real Men" and "Tips for the Single Mom."