Written by Westside ID549 Sunday, 12 December 2004 05:23 -

The Music Video Production Association (MVPA) will be holding the premiere screening of The 7th Annual Director's Cuts Film Festival next month, which highlights short films and experimental works of today's leading music video directors for the Los Angeles film community.

In addition to the incredibly diverse short films, three previously unaired Director's cuts of music videos will screen, two of which are world premieres, by master directors Mark Romanek, Mark Pellington and Michel Gondry.

The event will be held at Universal Studios on Friday, January 7, 2005. The screening will be followed by a reception with the filmmakers and hosted bar. Ticket order forms are currently available at www.mvpa.com.

"We feel really strongly about these films, that were selected by a panel of their music video peers," says festival producer Drea Clark. "With so many music video directors going on to helm feature projects, this is a great way to get an idea of their narrative potential."

The program has premiered in Los Angeles annually to top feature film scouts, agency creatives and management companies, and tickets have been in high demand since its inception in 1998. The 98 minute program includes work by 15 directors and covers all visual and emotional genres.

The 7th Annual Director's Cuts Film Festival features short films by directors with such video experience as: Brett Simon (Hoobastank "The Reason"), Shaun Peterson (Train "Calling All Angels"), Charles Jensen (Von Bondies "Tell Me What You See"), Eric Henry (Buckethead "Spokes for the Wheels of Torment"), Doug Aitken (Barenaked Ladies "It's All Been Done"), Ruben Fleischer (Dizzee Rascal "Stand Up Tall"), Bob Odenkirk (HBO's Mr. Show), Dustin Robertson (Usher "Yeah", editor) and more.

Many of the past directors have secured multi-picture deals, gained high profile representation and confirmed development arrangements as a result of the LA Program.

7th Annual Director's Cuts Film Festival

Here is a full listing of the 7th Annual Director's Cuts films and their descriptions Presented by the MVPA and Universal Operations Group To be shown Friday, January 7, 2005 *Tickets Now Available* - <u>Download the Ticket Order Form HERE.</u>

The MVPA is proud to announce the line-up of short films by some of today's leading music video directors. There is no better place to check out the talent and narrative style that exists at

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this level of experience and innovation.

The Sailor's Girl (dir. Brett Simon / @ Radical Media) 13 min.

A ragged girl sits in a beat up car. Men enter and hand her money. This story is not what it first appears to be; neither are the people in it.

I never think of the future – it comes soon enough. - Mark Twain

Nouveau Riche #11 (dir. Saar Klein / Independent Media) 1.5 min.

Three East Indian musicians are employed for a very unusual job. They are not very happy about it.

All jobs are easy to the person who doesn't have to do them. - Holt's Law

CS Lewis Jr, Patriotic Country Singer (dir. Bob Odenkirk / Bob Industries) 4 min.

CS Lewis Jr. is the most patriotic country singer in America, according to Patriotic Country Singers Magazine. If you don't like it, go back to Russia! *Patriotism is a pernicious, psychopathic form of idiocy. – George Bernard Shaw*

Nobody Knows Me (dir. Dustin Robertson / AvidDiva) 9 min.

A complete and epic portrait of the very public and constantly evolving images of Madonna - including cuts from every ground-breaking video - documenting her eye for directorial talent and lust for innovation.

I've had so many lives since I was a child.... - Madonna

Pirates & Emperors (dir. Eric Henry / Bob Industries) 4 min.

A wry political cartoon about bullies big and small.

Come you masters of war / You that build all the guns / You that build the death planes You that build the big bombs / You that hide behind walls / You that hide behind desks I just want you to know / I can see through your masks - Bob Dylan

Meet Your Maker (dir. Shaun Peterson / RW Media) 5.5 min.

The desire to bag a 14 point buck is topped only by the compulsion to shoot at your friends. You may not say "14 point buck" a lot now, but soon you will find yourself using it often. *The fascination of shooting as a sport depends almost wholly on whether you are at the right or wrong end of the gun.- P.G. Wodehouse*

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Dropped From Label (dir. George Meeker / Omaha Pictures) 11 min.

A documentary detailing the often confusing process of becoming a white hip-hop star. Or not becoming one, as it turns out.

You only get one shot, do not miss your chance to blow / This opportunity comes once in a lifetime, yo... - Eminem

Dave Matthews "Gravedigger" (dir. Mark Pellington / Merge @ Crossroads) 6 min.

A performance-free rendering utilizing the talents of classically trained actors and the austere beauty of the Montana landscape to convey emotional stories of life and death. *Gravedigger, when you dig my grave / Could you make it shallow, so that I can feel the rain... - Dave Matthews*

Spam-Ku (dir. Steven Tsuchida / Oil Factory Inc.) 5 min.

Answering that age old question: what happens when you win a haiku contest about SPAM? Some men are born mediocre, some men achieve mediocrity, and some men have mediocrity thrust upon them. – Joseph Heller

Terrible Week (dir. Molly and Mariah / @ Radical Media) 1.5 min.

One doesn't see enough stop-motion animation these days, and one can never see enough birds feasting on yearbooks.

Did you ever see a bird that had the blues? One reason why birds are not unhappy is because they are not trying to impress other birds. - Dale Carnegie

The Moment (dir. Doug Aitken / Oil Factory Inc.) 5 min.

Poetic and visceral, a simultaneously synchronized and organic take on a universal moment. *If every day is an awakening, you will never grow old. You will just keep growing. – Gail Sheehy*

The Willowz "I Wonder" (dir. Michel Gondry / Partizan) 3.5 min.

A slice of life, if your slice is that you're a drifter and your life is homemade vehicles. I'm laughing but you're laughing at me, and I think "what could this be", and I wonder... - The Willowz

Lil Chuck 2: Monkey Hustle (dir. Charles Jensen / Anonymous Content) 6 min.

Everyone's favorite degenerate monkey is back for more dirty fun, and this time he's brought

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along a friend. An underage friend. Everything comes to him who hustles while he waits. – Thomas Edison

Girls Guitar Club (dir. Ruben Fleischer / Smuggler) 13 min.

Two girls meet boy, boy tells girls they need a demo, two girls make demo, boy is disinterested in said demo, two girls write angry song about boy. A tale as old as time. *We're gonna work it out; we're learning bar chords… - Girls Guitar Club*

Jay-Z "99 Problems" (dir. Mark Romanek / Anonymous Content) 5.5 min.

An artistic cinematic exploration of an artist, filmed in and around Brooklyn's Marcy projects; human, raw, visually poetic.

I don"t know what you take me as, or understand the intelligence that Jay-Z has... - Jay-Z