

Hip Hop Figures Unite for Peace DVD

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Bay Area hip hop figure JT The Bigga Figga & hip hop legend Snoop Dogg have united for the Mandatory Business DVD. The new DVD promotes Peace in the Streets and feats. hip hop's 50 Cent, movie mogul Spike Lee, hip hop entrepreneur Russell Simmons and rap artist David Banner.

CEO of Get Low Films, JT The Bigga Figga is proud to announce the release of the DVD "Mandatory Business" in Oct 1st 2006. The DVD chronicles the travels of JT The Bigga Figga as he goes across the country interviewing today's greatest rap icons. Snoop Dogg, 50 Cent, Spike Lee, Russell Simmons, Lloyd Banks, and David Banner are featured in "Mandatory Business" stressing the importance of peace on the streets. The DVD shows JT mentoring young people in the notorious Fillmore District of SF, as well as taking in JT's thoughts after helping to negotiate a truce between warring Bay Area turfs.

"Mandatory Business" also works to empower ghetto youth to use their minds and their art to provide new avenues to financial security. "I did this to play my part in my community and to hopefully inspire those who have more power than me to get involved in saving the youth" said JT. A lot of people get big, then they hide out. Bring your knowledge back to the hood!"

In addition, JT will be dropping a new album entitled "Drop Ya Thangs, Just Box".

JT describes it as "The Bigga Figga at his finest. Raw and uncut. It's about the peace movement and the realities of the hood and solutions. We gonna start a new movement in rap. It's called solution rap. We got gangsta rap, pimp rap, and we gonna do solution rap to solve the issues in the hood. Public Enemy, KRS ONE and them were the first to open the door to show rap as a teaching tool. Askari X was one of the first to bring the hood with knowledge. I want this to be on that type of level. So this solution rap is a more evolved form of whats been happening on the block ."

There will be a book to accompany the DVD entitled "Mandatory Handbook: 100 Pages of Street Knowledge" featuring exclusive photos and stories behind the making of the DVD.