

Hip-Hop's Tha Awakening Tour Just Got Hotter

Written by Robert ID1615

Thursday, 30 June 2005 09:15 -

D/R Period who has worked with hip-hop and rap artists Jay-Z , M.O.P., Smooth Da Hustler, DMX, Onyx, Cam"ron, Freeway, Queen Latifah, AZ, Nas , Case, Asford & Simpson, Goodfellas, Foxy Brown, Public Enemy, The Diplomats, Juelz Santana, Keith Murray, Killer Mike, Lumidee, Queen pen, Kool G Rap, 8 Ball & MJG , and many others is teaming up with K-CINO and will hit the road this fall with an array of celebrity guests on a 25 city club tour to promote their forthcoming projects "Quarentine" Album/DVD and "The Bottom Line" respectively; and now they are giving that next hot artist or group a chance to hit the road (up to 4 cities) with them.

"Tha Awakening Artist Competition" (TAAC) committee has pulled out all stops to separate this competition from all others. TAAC is not only giving the chance of a lifetime for an artist(s) or group to win an opportunity to share the stage and perform in up to 4 cities alongside D/R Period, K-CINO of SSC Records, and many celebrity guests; the grand prize winner will also receive:

- Feature spot on "Tha Awakening Tour" DVD

- Collaboration produced by D/R Period (at his discretion) featuring K-CINO and placed on the "Tha Awakening Tour" DVD soundtrack

- 26" Flat Panel LCD TV and Home Theater System

- Face to face meeting with a Industry Executive

- and much more

10 additional finalists will be chosen and receive recognition on

- "Tha Awakening Tour" website (www.thaawakeningtour.com) (launching July 10th)

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- Receive track placement on the TAAC Industry compilation for A&Rs and Media
- Phone consultation with an Industry Executive
- and more.

The TAAC judging committee is made up of an illustrious cast of Industry Heavy Hitters:

D/R Period [Super Producer – credits include: Jay-Z, M.O.P., Nas, Foxy Brown, Julez Santana]

Baby Paul [Super Producer – credits include: Jay-Z, Fat Joe, Nas, AZ]

Lenny Santiago [A&R Def Jam/Rocafella]

Duke da God [VP/A&R – Dipolmat Records “More Than Music” in stores July 12, 2005]

Fly Ty [President, Rockboy Street Records]

K-CINO [CEO, SSC Records]

Jay-Tha-Kid [Desert Storm South, Atlantic Records]

Producer Coalition of America [credits include: Petey Pablo, New Edition, Busta Rhymes]

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DJ 730 [Senior Editor, www.hiphopgame.com]

Hugh "H-Dollar" Mulzac [AMG Entertainment & www.str8hiphop.com]

"I see up-and-coming artists paying hundreds of dollars every day for mixtape placement, just for a 'chance' to be heard. For the price of a full tank of gas, some of the top execs in the game will sit down and really listen to what you have to say, guaranteed. I wish there were opportunities like this when I was coming up." comment issued by K-CINO, CEO of SSC Records.

The contest submissions will begin on June 30th at 7:00 AM EST and end August 12, 2005 at 11:59 PM EST. Online submissions will begin July 2, 2005 through online partnership with Sonicbids(<http://www.sonicbids.com/ThaAwakeningArtistCompetition >). There is a \$35 submission fee per track (3 track max). Full contest guidelines and details can be found at <http://www.playtionics.com/thaawakeningcontest.html>