

Wu-Tang Latino Artists to Shoot Video

Written by Robert ID2022

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Wu-Tang Latino is the perfect fusion between Hip-Hop and Reggaetone. Wu-Tang Latino's first artists, Los Yo Yais, will be shooting their first music video for the leading single "Mamita Ven" on Oct. 22 (Saturday) in New York, NY. The video, which is said to be a "mini-movie" will be supported by American Honda Motor Co., Inc. This is the first time an automotive company has partnered with any Latin label to create a music video.

History will be made as Honda will feature the all-new 2006 Honda Civic. "Mamita Ven" will be a mini-movie/music video that will feature Wu-Tang Latino President Ray Acosta as a debonair mafia boss who calls on two of his street soldiers (Los Yoyais" Shown Black & NP Killa) to take his two nieces on an all day excursion around New York City. After a fun filled day the girls decide they aren't ready to return home and they sneak off with Shown Black and NP Killa for an evening of excitement, an act that doesn't sit to well with their uncle.

"We are going to make history" stated Ray Acosta. ""Los Yo Yais are an incredible talent who are bringing a refreshing, soulful ingredient to reggaeton. Honda recognizes that and they understand our legacy as Wu-Tang and have decided to join us in making this video. In turn they will be able to showcase their new line of vehicles to an important and growing demographic. With Honda backing this project it will allow us to create a mini-movie and take reggaeton music videos to whole new level. We are happy to be pioneering this movement and hopefully this will open up doors for corporate sponsorships of urban-Latin-based music."

The video will also feature a guest appearance from Wu Tang founding member rap artist / producer The RZA as well as other artists from the hip-hop Wu-Tang camp. Mamita Ven will be produced by Pure Productions, LLC and directed by Edwin Decena who has collaborated with Ray Acosta on past projects. "I believe that Los Yo Yais are truly gifted artists with a flair of creating innovative music and commercially appealing lyrics. An attempted video adaptation of the song should be a healthy alternative to reggaeton, while bringing Wu-Tang Latino to the forefront of the reggaeton movement.

The music video will also feature Honda's new line of Civics that will be on display at the SEMA Car Show in Las Vegas, NV on November 1st.

The shooting for the music video is set to begin on October 22, 2005 in New York City.

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