

Harlem Rap Artist Black Rob Returns 1018

Written by Robert ID1987

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Platinum-selling Bad Boy recording hip-hop rap artist Black Rob will release his long-awaited sophomore set, *The Black Rob Report* on October 18. The first single, "Ready," another hard-hitting street classic from the Harlem MC, is already heating up at radio in the northeast region and spreading across the country like wildfire.

After a five-year hiatus, Black Rob is back with his signature slick word play and story telling style. The project finds Rob witty, funny and clever as ever, while also detailing some of the Harlem hustler's battles, trials and tribulations. Produced by some of hip-hop's best- Buckwild, Tony Dofat and Bad Boy production front men Harve Pierre and Deric "D. Dot" Angelettie, *The Black Rob Report* proves to be some of the Harlem rappers best work ever.

The Black Rob Report follows the 1999 release of Rob's now classic debut CD *Life Story*, released on the heels of his unstoppable cross-over anthem, "Whoa!" The Buckwild-produced single, was a hip hop phenomenon which propelled *Life Story* to platinum certification and went on to be the biggest record of the year 2000.

Unfortunately, the reality behind Rob's five year absence wasn't the usual story of the successful artist resting on his laurels. Black Rob, Born Robert Ross, has had some very public legal run-ins and has also fought a long battle with a rare kidney disorder. Now back in good health and working through his legal set backs, Rob has focused his energy on *The Black Rob Report*.

Highlights on the project include, "Star in the Hood," which is vintage Robbie-O club-land style, celebrating ghetto celebrities everywhere with heavy bass and synths, and "Watch Your Movements," featuring Akon, on which Rob speaks the truth about his life then and now. Other stand outs are the hard-hitting and brutally honest, "She's a Pro," the witty "B.L.A.C.K.," and the soon-to-be club hit "Fire in the Hole," featuring Nessand produced by Tony Dofat.

The streets have missed Black Rob. His gruff gutter griot style has never been duplicated. Bad Boy Records' marketing team is leading Black Rob's highly anticipated return with the "Bet on Black" sweepstakes and marketing campaign. Fans will dial into 1-888-Rob-1018 for a chance to win a trip for two to Las Vegas, NV to "Bet on Black." Look for "Have You Seen Black Rob?" national advertisements and promotional items announcing the "Bet on Black" sweepstakes and call-in number.

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Need more proof? Check Black Rob's latest video - Star In Da Hood - [HERE](#) .

Still want more? We have the entire album for you to stream. Check it out -

FULL ALBUM STREAM - CLEAN

http://streaming.bitmax.net/meta/badboy/listeningparty/theblackrobreport_clean.asx

http://streaming.bitmax.net/meta/badboy/listeningparty/theblackrobreport_clean.smil

FULL ALBUM STREAM - EXPLICIT

http://streaming.bitmax.net/meta/badboy/listeningparty/theblackrobreport_explicit.asx

http://streaming.bitmax.net/meta/badboy/listeningparty/theblackrobreport_explicit.smil

Enjoy and check out the album Oct. 18th.