

## No Rap Artist The Real 50 Cent-Kelvin '50 Cent' Martin

Written by Robert ID1874

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The expectation is over. The 'Infamous Times Vol.1: The Original 50 Cent DVD is out, released Sept.5<sup>th</sup>.

The Original 50 Cent DVD is the premiere edition in the The Infamous Times <sup>TM</sup> series and tells the story of Kelvin "50 Cent" Martin, a cold-blooded criminal who, armed with an arsenal of weapons, robbed, killed and extorted many of Brooklyn's biggest hustlers at the height of New York's brutal crack cocaine epidemic and from whom the hip-hop rap artist, Curtis "50 Cent" Jackson took his name. This is the true story of the legend that inspired the familiar name in rap. Hosted by acclaimed journalist, auteur and convicted felon Bonz Malone, the content echoes the insight, candid perspective, and journalistic intensity of esteemed investigative programs such as "Panorama" and "20/20"

The Infamous Times<sup>TM</sup> is poised to be one of the pre-eminent urban DVD series of the decade, revolutionizing the genre with its mix of hard-driving music and relevant news. Helmed by pioneering video director, Froi Cuesta and the brainchild of music impresario, Jimmy Henchmen, along with entertainment industry veterans, Tone Boots of MTV and Griff, the series aims to enlighten young viewers about the hazards of street life and contrast the glamorization of criminal behavior that is common in rap music and mainstream film and television today; "This story is very dear and close to me, because I knew the original 50 Cent," says Henchmen, the project's Executive Producer and manager of hip-hop / rap recording artist and Dr. Dre protégé, The Game (Aftermath/G-Unit). "I'm honored to tell a story like this that influenced the biggest name in rap as we know it today".

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In addition to the feature, this premiere series profiles the Brooklyn Bloods gang and the Brownsville section of Brooklyn and Sue's Rendezvous, a strip club made famous in rap music.

The DVD's bonus content includes an exclusive interview with Jimmy Henchmen; a profile on celebrity jewelers from New York's famed Diamond District and a photo gallery featuring the work of award winning photographer, Jamel Shabazz – author of the acclaimed photo essay, Back in the Days.

“We did not do this story to glorify the lifestyle of the streets, but to show there are only two options when you run in the streets; the Penitentiary or the Cemetery ” [Jimmy Henchmen, Executive Producer].

Visit [www.infamoustimes.co.uk](http://www.infamoustimes.co.uk) to watch the trailer and clips from the DVD on the man that inspired one of the biggest name in rap.