

Hip-Hop Dipset Affiliates to Drop The Purple Album

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The Purple City movement consisting of core members Shiest Bub "The Emperor," Un Kasa and Agallah "The Don Bishop," is infamous for its storied mixtape collaborations with hip-hop rap artists Cam'ron, Juelz Santana, Jim Jones and other Diplomat crew mainstays.

Harlem's own Purple City movement returns to the spotlight with its new release, The Purple Album. The album release date is May 2nd with the album executive produced by Jim Jones. The Purple Album further highlights the tight-knit affiliation between emerging crossover phenomenon Jim Jones, the Dipset hip-hop family and the burgeoning Purple City street movement. This album features long-awaited, fresh material from this thriving street phenomenon at the epicenter of the Harlem, NY-based Dipset movement.

After watching their Road To The Riches: The Best of the Purple City Mixtapes soundscan over 40,000 records independently, and their French collabo album Paris to Purple City perform well in the international market, Shiest Bub and company return with their highly-anticipated follow up. With dozens of mixtapes circulating, a stronger focus on quality songwriting and neck-snapping production, as well as a sizable dosage of purple haze by their side, the gang seems set for a hostile takeover.

The album features hip-hop and rap artists Jim Jones, former Hot Boy B.G., Max B., Brooklyn's own Boot Camp Click and more. With production in tow from multi-platinum producers Dame Grease (DMX, Nas), Derrick "D Dot" Angelettie (Biggie, Jay-Z), Scram Jones (Mariah Carey, Lloyd Banks), as well as resident boardsman Agallah, and even Shiest himself, The Purple Album is gearing up to be the next evolutionary stepping stone for Purple City.

For more on Purple City, log on to www.purplecity.com / www.babygrande.com / www.kochrecords.com