

Trillville's 'Some Cut' Shoots Up the Charts

Written by Robert ID1040

Tuesday, 22 March 2005 07:11 -

On the strength of breakthrough momentum resulting from a well received, wildly popular video (a Top Ten Countdown entry on BET's "106th & Park," FULL rotation on MTV2, HEAVY rotation on BET's "Rap City," active play on MTV, etc.) and enthusiastic radio spins (on everything from Urban Mainstream and Top 40 Mainstream, to R&B Mainstream stations across the country), steadily rising BME Recordings/Warner Bros. rap/hip-hop act TRILLVILLE has snagged a multi-chart breakthrough with their latest smash hit, "Some Cut" (featuring Cutty). TRILLVILLE -- comprised of rappers Don P., Dirty Mouth and Lil L.A. -- enjoys radio success with "Some Cut" as the single has sprinted up The R&R Urban Mainstream Chart (#2), Hot R&B/Hip-Hop Billboard Airplay Monitor chart (#2) and Rap Billboard Airplay Monitor (#2 with a bullet).

Easily delivering on the promise of their debut hit, "Neva Eva" (culled from their gold-certified "The King Of Crunk & BME Recordings Present Trillville & Lil Scrappy"), the popular trio continues to make significant career inroads -- all while holding down a promotional tour schedule that has included everything from interviews/performances on popular music shows like MTV's "Direct Effect" and BET's "Rap City," and culminating in high-profile upcoming appearances on "Soul Train," MTV's "Spring Break '05" and BET's "Spring Break" specials. "Some Cut" even resulted in a #3 slot on the Moviso MasterTone chart (compiled from the sales of MasterTones on AT&T, Cingular, T-Mobile, Ringster Plus, Samsung FunClub and Virgin Mobile).

Steadily snowballing into an outright rap phenomenon, TRILLVILLE's career has certainly come quite a way from the three Atlanta-reared grade school friends with music career ambitions and the ambitious trio who convinced Lil Jon to attend one of their sold-out local gigs, to their current status as the "Gods of Crunk." Not only does the apparent widespread chart/radio success of "Some Cut" justify such a title, but it paves the way and heightens the anticipation surrounding the spring release of their new, full-length CD, "Trillville: Reloaded." In the meantime, it'll be nearly impossible to avoid TRILLVILLE -- not that any crunk-lovin' music fan would want to.