

Psychology of Hip-Hop Author in Atl July 15-24

Written by Robert ID1649

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Author of the highly controversial book about the psychological impact of Hip-Hop, *Mental Health Therapist*, and Personal Advisor to the stars Terence McPhaul, is signing his latest book, *The Psychology of Hip-Hop*, at National Black Arts Festival July 15 through the 24th, one of the nation's largest events of this kind. McPhaul states, "the Atlanta community has done a fantastic job of blending the aesthetic, entertaining and educational, creating a brand that favors diversity and fosters movement towards cultural competence."

The former Hazardous Materials Chemist and red carpet regular wrote the best-selling treatise *The Celebrity Psyche*, which provided a treasure map into the minds of numerous celebrities, including Oprah Winfrey, Sean "P.Diddy" Combs, Bill Gates, Jennifer Lopez and Martha Stewart. McPhaul's latest release, *The Psychology of Hip-Hop*, has received global attention because of its candid assessment of Hip-Hop music, and Hip-Hop's impact on human behavior.

Known for his unapologetic delivery of the facts, McPhaul states the he was previously "warned" against writing about Federal Judge Sarah Evans-Barker in a chapter from his book called *Law: Liars and Weasels*. I have been threatened by members of the Hip-Hop community who did not want to be written about, like rap icon Marion 'Suge' Knight, rap artist Sean 'P. Diddy' Combs and R. Kelly, so I guess I should not have been surprised when Judge Barker dispatched her Marshals, says McPhaul. Being released later this summer is McPhaul's book *Psycho? The Unauthorized Biography of Sean "P.Diddy" Combs*.

The Psychology of Hip-Hop features chapters such as *Pop Diva Takes a Dive*, *No White Lady I Don't Want Your Purse*, *R. Kelly: Prodigy or Pedophile?* and *The Exploitation of B2K*.

"The book is not just about the negativity surrounding Hip-Hop, but is more an assessment of how someone can take a valid art form and turn it into something negative," says McPhaul. Also being released this summer is McPhaul's book *Psycho? The Unauthorized Biography of Sean "P.Diddy" Combs*.

McPhaul is regularly sought by program directors of TV talk shows and national media as an expert in the field of Mental Health, to deliver perspective or respond to programming regarding social and behavioral issues. McPhaul has appeared as a Mental Health expert for Court TV, and Bill O'Reilly's *The O'Reilly Factor* for FOX News.

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