

Hip-Hop and Rap Added To Earth Day

Written by Robert ID1251

Saturday, 23 April 2005 11:47 -

Save The Earth Foundation's 10th Anniversary Earth Day Auction Commemorates its History Making `Earth Day 1995 First Ever Charity Auction on the Internet" with its Largest Ever Charity Auction on Earth Day 2005.

Special Items Include Autographed Merchandise from The Beatles, Sinatra, Muhammad Ali, and the Biggest Names in Rock, Pop and Hip Hop and Rap as well as Rare Coins

Over 200 celebrity-autographed items in music, sports and rare merchandise will be auctioned live on radio stations across the U.S. and Online on at www.savetheearth.net to benefit the Save the Earth Foundation.

Overstock.com Auctions, a premium auction site and shopping destination on the Internet, is the exclusive auction host and sponsor of the Save The Earth Foundation's benefit auction. The Earth Day themed Overstock.com Auctions is live now and runs until Monday April 25th at 3:00 pm Eastern Standard Time.

The online auction will primarily feature rare autographed electric and acoustic guitars, microphones, drumheads and albums from legendary rock bands and solo artists, such as: AC/DC, Aerosmith, The Beatles, Eric Clapton, The Eagles, Fleetwood Mac, Kiss, Metallica, Motley Crue, Ozzy Osbourne, Pearl Jam, The Police, Red Hot Chili Peppers, Rolling Stones, Bruce Springsteen, U2, Van Halen and Neil Young.

The rock memorabilia expected to garner the most attention are a rare, Rolling Stones" hollow body guitar and the Beatles" "Magical Mystery Tour" album, each autographed by all respective band members, as well as autographed microphones.

"We use Earth Day to help the Save The Earth Foundation support scientific research and educational programs and promote positive "reduce, reuse and recycle" environmental

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messaging across the U.S. Every year millions of people hear the Save The Earth message on the radio and online leading up to the Earth Day event," said Ken Margolis, Director of Events for the Save The Earth Foundation. "Ten years ago when almost everything was being done for the first time on the internet, Save The Earth Foundation produced the first online charity auction on Earth Day 1995. Today we are still at it and reaching more people than ever with the generous support of our partners, sponsors and donors."

This year the Save the Earth Foundation has added a new Hip-Hop, Rap and Pop element to its auction by working with K-DAY 93.5 in Los Angeles to promote the online auction on Overstock.com of 10 microphones autographed by the biggest stars in Hip Hop, Rap and Pop: rapper and producer Dr. Dre, rap artists 50 Cent, Snoop Dog, Jay-Z, Nelly, Ice Cube, Eminem, Beyonce, and also Christina Aguilera, and Jennifer Lopez.

12 other major market classic rock stations are hosting live Earth Day auctions including:

107.7 FM The Bone KSAN - San Francisco, CA

103.5 FM KRFX The Fox - Denver, CO

97.1 FM WDRV The Drive - Chicago, IL

100.1 WDST - Woodstock, NY

102.5 FM WDVE - Pittsburgh, PA

FM 94.7 WARW - Washington, DC

105.9 FM WBGG BIG - Miami, FL

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100.7 FM WZLX - Boston, MA

105 FM WFYV Rock - Jacksonville, FL

100.7 FM KSLX - Phoenix, AZ

96.5 FM WKLH - Milwaukee, WI

103.7 FM THE PLANET - San Diego, CA

93.5 FM K-DAY - Los Angeles, CA

Save The Earth auctions and events are produced by Ken Margolis and Brian Webster, underwritten and sponsored by Premium Network, Inc (<http://www.premiumnetwork.com>).

To find out how you can help support and promote this event visit: <http://www.SaveTheEarth.net> or call The Save The Earth Foundation at: 415-575-1444.

The Save the Earth Foundation (<http://www.savetheearth.org>) functions as a 501(c) (3) non-profit corporation dedicated to the expansion of environmental awareness in our society. Save the Earth helps solve major environmental problems by providing grants to colleges and universities to fund environmental research and educational programs that train students to solve environmental problems. Research grants from the Save the Earth Foundation help slow -- and ultimately reverse -- our planet's deterioration.