## **Top Party Song of 2004**

Written by Robert ID626 Wednesday, 29 December 2004 21:00 -

TCOOO label's "Party All Night" by Dre was named Top Party Song of 2004 by the same panel of judges, including Kid Capri, Kay Slay, Jam Master Flash, DJ Smooth and others, who selected "In da Club" for the Top Party Song of 2003. "Party All Night" is a mix of hip-hop and reggae dancehall whose success, unlike last year's title holder, has been almost wholly dependent upon digital music downloads.

Dre's "Party All Night" is set apart from other songs as it does not have an accompanying music video, nor has it enjoyed much air play. The song gained its popularity mostly through constant DJ attention in clubs and the massive amount of digital downloads from iTunes and Napster, making it one of the top downloaded songs of the year. DJ Smooth, who produced the instrumentals for "Party All Night," hopes that the digital model of music distribution will soon become the standard.

"It's great when fans can tell other fans about great music, instead of relying on MTV, BET and major radio stations, which are all pretty much controlled by the major record companies," he explains.

DJ Smooth has enjoyed great successes with his other works, including instrumental "Any Type War" and the politically-controversial song "Stepping Razor" by Bookman, which he produced. Both are hot-sellers on iTunes and Napster, leading DJ Smooth to hope physical music stores will soon become a thing of the past.

"When this happens, there will be a level playing field," he explains. "It will be more difficult for the major record labels to force what they believe are hits on the fans, and the power will be in the hands of the fans. A hit song will depend on the merit of its content and not the marketing and promotional dollars behind it. Currently, independent labels cannot afford to have their music in a lot of retail stores, but thanks to digital distribution, pretty soon we will not need to."

DJ Smooth also produced several of the tracks on the hot new release "18 Karat Reggae Gold" and has also worked with hip-hop and reggae artists such as Big Mook, Exile and Dre. Bookman's controversial song "Stepping Razor" was also in the running for the Top Political Song of 2004.

Listeners can hear and purchase the song HERE.