

## Czar-Nok and Lockdown Records

Written by Westside ID287

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Locdown Records' and Capitol Records' new rap duo, Czar-Nok took the audience by surprise by performing at the 7<sup>th</sup> Annual MixShow Power Summit held in Puerto Rico on Friday, October 2, 2004.

As some have recently compared them to Outkast, the rap duo Czar-Nok, which is made up of HaCzar and Enok Salaat, as a public teaser, both performed "Hercules" and "Table Dance", which are singles on their first album which will be released mid 2005. The album was produced by Los Vegas from LocDown Records and will be released through Capitol Records. Both performances provided a Baller Baller perspective, one of which that stays out of trouble and handles business. Not only are they performing their new material, but they also wrote, co-produced and applied their lyricist entities.

To plant the seed for their up-coming release, Czar-Nok will be performing in such major cities as Chicago, Nashville, and Houston and in the tri-state area.

Czar-Nok has also recently collaborated with such artists as Kanye West, Stat Quo, Kwame, D.J. Bess, E-40, Lil-Flip, Mari-Bev Arie and Lil Myron.

Locdown Records, based out of Cincinnati Ohio, has evolved from a local recording studio to a Cincinnati, Ohio based recording powerhouse. Locdown Records owner and producer, Los Vegas, has collectively combined such skills of Locdown artists with those of his own to turn out hits much like his producer inspirations.

The 7th Annual Mixshow Power Summit was held from September 29th-October 2<sup>nd</sup> in Puerto Rico. The four-day conference provided a rare opportunity to reach the most influential trendsetters in urban and rap music in an intimate and relaxed setting. The 7th Annual Mixshow Power Summit has sponsors as Chevrolet, Pepsi, Eminems Shady Limited, Courvoisier, Sauza Tequila, Stoli and the Fight Club.

MixShow Power Summit began in 1998 by the RPM Group with the purpose of recognizing MixShow DJ's for their role in hip hop and has grown to be the influential forefront of the urban community were the most affluent "tastemakers", according to RPM, gather to launch the trends that will dominate the cultural landscape for the upcoming year. Such performers as Jay Z, Eminem, 50 Cent, Outkast, Alicia Keys, Ludacris, Queen Latifah, Busta Rhymes, Missy Elliott,

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Nelly, Jermaine Dupri, Puffy, Ice -T, and Wu Tang have all been featured within the past Power Summits. This year Grandmaster Flash was honored as one of hip-hop's founding fathers and the creator of the Quick Mix.

Look for an interview with Czar-Nok and Lockdown Records' soon. There is a lot of 'breaking' news from this camp on their artist and upcoming releases. They are definitely one to watch.