

GM's Annual Fashion Show And Charity

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General Motors Corp. today announced that Oscar Nominee Catalina Sandino Moreno and Golden Globe winner and Oscar nominee, Jamie Foxx, will model in General Motors' 4th annual fashion show, ten, taking place on Tuesday, February 22 in Hollywood. Combining fashion, automotive design, and top entertainment, the charity-driven event will also include celebrities, sports figures and rock stars including four-time NASCAR champion, Jeff Gordon, Red Hot Chili Pepper's lead singer, Anthony Kiedis, Emmy nominee Amber Tamblyn, Hilary and Haylie Duff and a performance by Grammy winner hip-hop rap artist and producer Kanye West. Additional celebrity models will soon be announced

The charity-driven event will showcase top celebrities wearing the latest fashions paired with stylish GM products. The event will highlight current concept cars and production vehicles showcased with a "seasons" flare as they are revealed to an audience of Hollywood's elite in a runway show. Featured vehicles will include a Cadillac STS-V, Saturn Sky, Chevy SS Concept, 1941 Chevrolet Custom Coupe, 1923 Olds Hot Rod, HUMMER H3, Custom Cadillac XLR, and more.

"Los Angeles has a unique car culture where cars are seen as fashion accessories. Here people are able to express their individual sense of style with the cars and trucks they own," said Mike Jackson, General Manager of the GM Western Region. "The ten event celebrates style using Hollywood and fashion as the backdrop to help increase opinion and consideration of GM vehicles."

Past GM ten models and performers include Adrien Brody, Kim Cattrall, Minnie Driver, Christina Applegate, Michael Chiklis, Allison Janney, Heather Graham, Matthew Perry, female rapper Eve, George Lopez, Jewel, Jessica Simpson, Nick Lachey, Kate Beckinsale, Justin Timberlake, Eduardo Verastegui, N*E*R*D and Steven Tyler.

General Motors Corp. the world's largest automaker, has been the global industry sales leader since 1931. Founded in 1908, GM today employs about 324,000 people around the world. It has manufacturing operations in 32 countries and its vehicles are sold in 200 countries. In 2004, GM sold nearly 9 million cars and trucks globally, up 4 percent and the second-highest total in the company's history. GM's global headquarters are at the GM Renaissance Center in Detroit. More information on GM can be found at www.gm.com.