

## Dead Ninja Records New Player on Hip-Hop and RB Scene

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Dead Ninja Records is making its grand entrance leaving the bling and the grills at the jewelry shop and bringing to the table a new breed of meaningful urban music with a realistic edge. The new independent record label has arrived on the R&B and Hip Hop scene striving to accomplish much more than just record sales.

Focused primarily on Hip-Hop and R&B with a strong Latin twist, Dead Ninja Records is not just another indie label fighting to stay afloat. With so many indie labels being absorbed by majors, the market place has inevitably carved a niche for an independent voice that caters to an intelligent audience who has had enough of the hype. DNR caters to this audience serving music they can relate to without compromising their intelligence. Simply put; it's music by the people for the people.

Label CEO Kaydean and VP of Operations Big Dee will be kicking off Dean Ninja Records' launch at an anticipated celebrity-filled event this month at midtown Manhattan's Fashion Forty Lounge. Frankie Cutlass, Man Parrish and Raekwon the Chef are just a few of the names expected to attend as well as the Dead Ninja Records Artist Roster which includes MySpace.com celebrity and first release artist Janid.

Please visit their web site for more information: <http://www.deadninjarecords.com>

And their MySpace at - <http://www.myspace.com/deadninjarecords>