

Hip-Hop Rap DVD 'Hood Certified' More than Hype

Written by Robert ID2226

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Exactly one month after the release of Roc Cayard's 'Hood Certified DVD Vol. 1: The Fight for Brooklyn', it's obvious that the series has definitely lived up to the expectations and hype.

Within 2 weeks of its release, the highly anticipated Hood Certified DVD series has not only been a hot item in urban America, but it's been mentioned, reviewed and discussed in places as far as Hip Hop hungry Japan and Europe but also in countless other foreign countries.

Roc tells us that his 'No-Sleep Until I Reach My Goals' work ethics combined with the fact the he is fluent in four languages has been instrumental in being able to accept doing numerous requested press interviews.

The Hood Certified DVD series features talented celebrity rap personalities and also unsigned acts that want to get the attention of the industry's key decision makers. On the official website there is also a free 1 hour interview with super producer DR. Period, who's production work has been featured on albums who's sold over 20 million records. DR Period, who rarely, if ever, accepts invitations to do interviews tells us that there is no way that he would miss the opportunity to be part of the Hood Certified DVD series.

Thousands of up and coming Rap and R&B talents have since reached out to the Hood Certified team thru the Hoodcertified.com website in hope to be selected and featured on future volumes. Roc tells us "to be featured on the Hood Certified DVD series is mostly by invitation and the best way to go about getting the attention of our team is to email us on our website and proceed to mail us a demo-bio package".

Signed and unsigned artist alike have taken great interest in this brand new series. Hood Certified DVD will also keep its fans happy by making sure that each DVD comes with a surprise feature element. On Vol. 1, The special feature is a pilot episode for a reality show titled Bekay: Your Favorite White Rapper's Favorite White Rapper, a segment that Roc also Executive produced, it features 'Bekay', a talented and aggressive white rapper from Brooklyn. Thanks to his feature on the Hood Certified Volume, Bekay has since then gotten the attention of numerous key industry people. One of those people is non other then NYC's mixtape Drama King himself, Hot 97 radio jock DJ Kay Slay who this week hosted and released a 'Bekay: on Deck' mixtape.

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Roc Cayard also tells us that H&R, the rap duo from Detroit that he featured on Hood Certified Mixtape Vol.1 'H&R: The Detroit Connect' hasn't gone a day without been solicited by artist reps from the major and independent urban labels.

Hear the 21 Track Hood Certified Mixtape for FREE at www.hoodcertified.com and if your are a talented artist, feel free to get in contact with Roc through the website. "My goal is to use my pre-established corporate/street relationships with some of the music industry's top decision makers to help the talented artists that are featured on the Hood Certified DVD series get to the next level" Roc tells us.