

West Coast Hip-Hop Takeover Cali Iz Active

Written by Robert ID2707

Thursday, 08 June 2006 10:05 -

West coast hip-hop legend, rap artist Snoop Dogg says - "I'm letting everybody know that the West Coast is definitely making a strong comeback". "Tha Dogg Pound sound is fresh and fly. It's a beautiful thing for me to be able to work with them, and when we drop this album it's gonna shake the whole game up! Chuuch."

It was over ten years ago that the hip-hop group Tha Dogg Pound laced the rap music world with their multiplatinum-selling debut album, "Dogg Food." With rap artist Bigg Snoop Dogg again at the helm along with hip-hop notables rappers Daz Dillinger and Kurupt a.k.a. Young Gotti, the bangin' and much-anticipated new disc "CALI IZ ACTIVE" is re-energizing the Golden State music movement and galvanizing the West Coast.

"We just came back together and made a classic Dogg Pound gangsta album," says Daz Dillinger. "Some of the original G sounds with a new twist, new millennium G shit!" adds Kurupt.

Doggy Style Records in conjunction with KOCH Records will release Tha Dogg Pound's new album, "CALI IZ ACTIVE" on June 27, 2006. The CD follows Snoop's "Welcome to Tha Chuuch - Da Album," which contained the Dogg Pound heater, "Real Soon."

Street Date 6/27/06 Tha Dogg Pound has just completed an extensive, national tour opening for Ice Cube. The West Coast bill was sold out in almost every market.

Besides Daz and Kurupt spittin' fire on the mic, the new album features the entire hip-hop group Tha Dogg Pound family (Rap Artists: Snoop Dogg, RBX, Soopafly, and Bad Azz). Also appearing are hip-hop and rap artists Diddy, Ice Cube, David Banner, Paul Wall and producing legends Battlecat, Fredwreck, Rick Rock, Jazze Phae and Swizz Beatz. "A lot of people came together to make this Dogg Pound record the biggest and best it can be, and with Snoop's leadership we can never go wrong," says Kurupt.

"I'm like the quarterback," says Snoop Dogg, "putting the team together, gluing it together. I'm the one that puts everything in the proper perspective. Get everyone thinking alike, moving alike, loving alike. Let everybody know that it's built on love first. If we love each first, the music will kick right in."

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Tha Dogg Pound album's long list of hardcore cuts will be strong contenders for heavy national radio rotation -- like the first single, the Battlecat-produced and soon-to-be classic, "CALI IZ ACTIVE," producer Ryan Leslie's contribution "Heavyweights," and "Dogg Pound Gangstaz" produced by The Alchemist.

The tracklisting:

1. Cali Iz Active
2. Kushn N" Pushn
3. Sittin on 23z
4. Stop Lyin"
5. It's Craccin All Night feat. Diddy
6. Slow Your Roll
7. Heavyweights
8. Keepin It Gangsta feat. Lady of Rage
9. Hard on a Hoe feat. Nate Dogg & RBX

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10. It's All Hood Feat. Ice Cube

11. Faknass Hoes feat. David Banner

12. Don't Sweat It feat. Nate Dogg & RBX

13. Make Dat P**** Pop feat. Paul Wall

14. Thrown Up Da C

15. Face 2 Face

16. She Likes Dat

Check out the video for "Cali Iz Active" at <http://www.youtube.com/watch?v=UHyV5UvGi-4&am p;search=Tha%20Dogg%20Pound>