

## Leading Hip-Hop Youth To Empowerment

Written by Robert ID1471

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The Washington, D.C. Summit is part of an unprecedented national campaign to raise awareness among millions of young adults 18-35 about the importance of financial empowerment. For the first time, one of the world's leading financial institutions, Chrysler Financial, has partnered with the Hip-Hop Summit Action Network (HSAN), the nation's largest non-profit hip-hop organization, to help young people build a solid financial future. Russell Simmons, Chairman of HSAN and William F. Jones, Jr., Vice President of Chrysler Financial have pledged to work together to coordinate this national campaign under the theme "Get Your Money Right."

Dr. Benjamin Chavis, President and CEO of HSAN and legendary hip-hop and rap icon Doug E. Fresh will co-moderate the Summit. Other artists and executives taking part in the Washington, D.C. Hip-Hop Summit on Financial Empowerment include various hip-hop, rap and R&B artists such as Damon Dash, Reverend Run, Juelz Santana, Nicole Wray, Lil' Mo, Xscape, the Lissen Band and Russ Parr.

Elected officials will also be participating including U.S. Senator Debbie Stabenow (D-MI), who introduced Federal Legislation into Congress on Financial Literacy and Representative G.K. Butterfield, Jr. (D-NC), among others to be announced. Different artists will join the Hip-Hop Summit on Financial Empowerment National Tour in the following major cities: July 15 - Miami, Fla.; August 20 - St. Louis, Mo.; September 10 - Kansas City, Mo. and September 17 - Los Angeles, Calif.

Suze Orman, America's most listened to personal finance expert, New York Times best-selling author and creator/host of CNBC's "The Suze Orman Show" will be participating in the Washington, D.C. Summit on Financial Empowerment.

The title sponsor of the Hip-Hop Summit on Financial Empowerment Tour is Chrysler Financial. The presenting sponsor is Anheuser-Busch, Inc. The Washington, D.C. media partner is Radio One's 93.9WKYSFM.

"Financial empowerment is the last leg of the Civil Rights Movement," declared hip-hop mogul Russell Simmons, Chairman of HSAN. "The hip-hop generation views the theme "Get Your Money Right" as a hot and important topic. Through hip-hop artists, the generous support and vision of partners like Chrysler Financial, Anheuser-Busch and leading experts in the field of

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personal finance like Suze Orman, we intend to make personal finance more interesting and accessible to millions of young people, as we open the door wider for them to achieve their higher aspirations."

"The Hip Hop Summit Action Network, with its pulse on youth culture, and access to millions of young people, is the right partner in our quest to help the next generation of Americans make smart decisions with their finances," said William F. Jones, Jr., Vice President-Chrysler Financial.

"HSAN is serious about spitting truth to power," declared Dr. Benjamin Chavis, President and CEO of HSAN. "The Hip-Hop Summit on Financial Empowerment Tour is an important opportunity to transform the lives and conditions of those who yearn for a better way of life."

The program agenda of the Washington, D.C. Hip-Hop Summit on Financial Empowerment will include a focus on financial literacy, basic banking, repairing and understanding credit scores, asset and wealth management, auto financing, home ownership and entrepreneurship.

Doors open at 11:30 a.m. and tickets are available through <http://www.939wkys.com> and <http://www.hsan.org>