

CRNLive Adds Mark Guerrero's 'Chicano Music Chronicles'

Written by Robert ID2178

Thursday, 08 December 2005 05:13 -

Promoting cultural awareness, togetherness and education thru the arts, and with their ever popular Studio B of Latino hip-hop, rap and R&B; CRNLive.com is proud to announce a new show on their network, Mark Guerrero's "Chicano Music Chronicles." The show will entertain and educate with classic recordings by the legends and pioneers of Chicano music.

Produced, written, and hosted by Mark Guerrero, "Chicano Music Chronicles" will give information on the music and artists, who have blazed the trails for today's artists. He will often interview the artists themselves on the show.

Mark's credentials give him a unique perspective and expertise on the subject. Mark is a singer/songwriter/musician who has been making music since the early 60s with his teenage band, Mark & the Escorts, who were part of what has become known as the "Eastside Sound."

It was a musical movement, with roots in the 60s that occurred in EAST L.A. which produced many hit artists, such as The Premiers, Cannibal & the Headhunters, Little Willie G. & Thee Midnitters, El Chicano, Tierra, and Los Lobos.

Also featured will be many other artists who were great, but didn't manage to get a hit record.

Mark is also the son of the late great "Father of Chicano Music," Lalo Guerrero.

Mark often wrote, recorded, and performed with his father from the mid-60s well into the new millennium.

Mark also hosts the popular Chicano music website, www.MarkGuerrero.com, which has a wealth of information on his music, his father's, and Chicano artists in general. In a sense his new radio show is an extension of his effort to preserve and promote Chicano music, which doesn't get its share of attention in the mainstream media. Mark Guerrero has recorded for Capitol and A&M Records, been produced by the legendary Lou Adler (of Carol King and Mamas & the Papas fame), and has had his songs recorded by Herb Alpert, Trini Lopez, Chan Romero, Lalo Guerrero, and others.

He currently performs his original music with Mark Guerrero & Radio Aztlán, who have in the last few years shared the bill with artists such as El Chicano, Tierra, Malo, Little Willie G. & Thee Midnitters, and Quetzal.

For good measure, Mark also has a B.A. degree in Chicano studies from California State University at Los Angeles.

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"Chicano Music Chronicles" will air on www.CRNLive.com 's Studio A every Friday night from 6:00 p.m. to 7:00 p.m. Pacific time (9:00 p.m to 10:00 p.m. in the Eastern time zone).

He will record one show per month, which will air every Friday during the month. Confirmed future shows, with in studio guests, will feature Trini Lopez, Chan Romero, and El Chicano.

For more information on Mark Guerrero's "Chicano Music Chronicles," contact:

Chicano Music Chronicles P.O. Box 8808 Palm Springs, CA 92263

Or call toll free (866) 887-3405 email: Mark@CRNLive.com