

## Southwest Hip-Hop from Rap Artist Big Rich Tha Don

Written by Robert ID2213

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Richard Baca AKA Big Rich Tha Don, is a Mexican American hip-hop ""Chicano"" rap artist from the state of New Mexico.

On October 1st, 2005 at the National Hispanic Cultural Center in the city of Albuquerque, Big Rich Tha Don set a new standard for hip-hop performances in New Mexico.

Rap artist Big Rich Tha Don and the Fly 505 Dancers stepped onto the stage in the Roy E. Disney Center for Performing Arts changing the era of Albuquerque hip-hop performances. As the Mexican Gangster hit the stage with his dancers a presence was felt over the crowd and the Don was in the house. The crowd was flabbergasted by the way Big Rich Tha Don made his presence known as he imputed his street influenced lyrics and hard hitting tracks into the souls of the crowd.

The rapidly rising hip-hop artist has enlightened the country with his street poetry and has gained a great deal of respect, not as a Chicano rap artist or Latin rapper but as a hip-hop artist minus the stereotype. The poetry that has been incorporated into the music of Big Rich Tha Don has helped him sell numerous song downloads on the popular music site, AOL Music Net.

Dirty Dawg Recordz is working on promotion and booking for their artist, Big Rich Tha Don, and he has been added on to the roster of a well know marketing agency RDS Marketing. RDS Marketing is known nationally and has many mainstream artists like LIL Flip that share the same roster. Dirty Dawg Recordz has started to promote Big Rich Tha Don to national and international concert and tour promoters for shows that will begin in the earlier part of 2006.

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The music that is composed by Big Rich Tha Don seems to touch all individuals who love hip-hop and who have struggled through life. The power that is generated from his lyrics grasps and guides you through a journey, a journey that lets you see life through the eyes of a person who has been victimized by society thus making you feel as if you have lived life with him not against him, this is hip-hop through the eyes of Big Rich Tha Don; the trend setter for New Mexico hip-hop.

Big Rich Tha Don has dominated the Southwest and the nation with his poetically structured street influenced lyrics placing him on the top 40 music charts in entertainment news. He has worked with producers and artists across the nation gaining him national recognition as the fastest rising hip-hop Chicano rap artist.

Big Rich Tha Don has seen the rough life of the streets and has been able to put his experiences into a poetic story of strife and survival this is the type of artist that can touch the world. The Chicano community has already embraced his music and his gangster type style, as we say, gangster with a touch of class that can lyrically lace the hottest tracks.

The goal is to see that Big Rich Tha Don gets his chance to finish the shine he already has and to keep dominating the Southwest and beyond with his style of rap Big Rich has lived the life he expresses in his music, he has accomplished a great deal in his 29 years of life awaiting his time to conquer the Chicano rap game as he already has.

Big Rich Tha Don is available for bookings nation wide through RDS Marketing. RDS Marketing is known for booking mainstream artists and has added Big Rich Tha Don to their roster.

Book Big Rich Tha Don through RDS Marketing. Have Big Rich Tha Don perform at your next event or private party. Big Rich Tha Don is available as a solo artist or with his DJ & the Fly 505 Dancers. Setting the standards in New Mexico for the hottest hip hop show you'll ever

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experience also Big Rich Tha Don is available with special guest artists". Contact RDS Marketing for details.

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<http://www.rdsmarketing.com/BigRich.html>

Listen to samples and purchase Big Rich Tha Don's album 'Southwest Gangstas' - [HERE](#) .