

## More Hip-Hop Radio Drama

Written by Gza Genius ID929

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Just when things could get no worse for Emmis Communications over the Tsunami remarks only a few weeks ago from one of it's leading urban radio stations in New York (Hot97), information has sparked the industry over allegations that it's Los Angeles based radio station, Power 106 FM, is attempting to squeeze and place pressure on artists in an effort to pull marketshare from all-new radio station KDAY (93.5 FM - Redondo Beach, CA), which has seen skyrocket ratings over it's fresh and new format since the stations debut only a few months ago.

According to a Los Angeles based web site, Power 106 FM radio personalities are placing pressure on artists by issuing private statements to artists that say, "If any artist records radio promos for Julio G or grants KDAY on-air radio interviews, that artist's records will be immediately removed from Power 106 rotation."

Actual names which have surfaced in regards to using the private statements include Power 106's DJ Felli Fel and the Goodfellaz, according to the post.

With Power 106 FM and 92.3 KKBT previously dominating the urban and hip-hop airways over the last several years in Los Angeles, it has been the re-emerging of the late KDAY which has sparked huge pressure by not only returning back to the L.A. airways after more than 10-years, but the fact that KDAY was the first radio station in the nation back in the early 80's to play hip-hop music on a regular basis. Thus making it a station pioneer as the first hip-hop radio station in the nation.

All New KDAY radio personality Julio G, who was also a former dj at 92.3 KKBT Los Angeles, is accredited as being one of the original members of the legendary KDAY radio team along with the likes of Greg Mack who was known for his back-then legendary show, " The Mack Attack".

It was only a few years ago that Julio G had been been working at The Beat with his popular evening show "West Side Radio" until he was suddenly removed from his position due to company restructuring and re-organization.

Since then, not only did KDAY bring back Julio G in what has been deemed as a partial reunion, but the station also brought back long-time runners the Baka Boyz, who were not only the leading radio personalities for Power 106 FM during the mid to late 90's, but also the two radio jocks who were responsible for the station's high ratings during Power 106's peak timeline.

Official spokesmen at KDAY could not be reached prior to press time, but upon Hiphopdirectory.com staff contacting the all-new KDAY station, an immediate representative from the station did respond with what appeared to be a not-surprising demeanor upon hearing about the demands being put on artists by competitive station Power 106.

[Source](#)

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