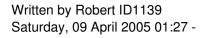
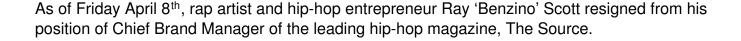
Benzino Changes Hip-Hop Landscape





The Co-Owner of The Source also wants to sell his interest in the magazine.

The hip-hop rapper said in a statement:

"I want to step down from the magazine and sell my stock effective immediately," he said. "I"ve been consumed too much with the whole conflict thing ... the Eminem suit, and I am sick of it," Benzino said. "I don"t want to take away from what The Source has built up, but I got issues with The Source and magazines like that. Everyone is too politically correct. They"re not thinking about the little guy who can"t afford to pay for high-priced ads. It's like a monopoly..."

"Our other partner, Black Enterprise, is another reason why I"ve decided to leave," Benzino said. "I don"t like how they perceive me. There are too many things that I don"t agree with, so I am moving on."

"I plan on creating another magazine that has my voice, which represents the little guy. It's because of the manipulation of SoundScan and radio that hip-hop is losing its edge. I want to come out with a magazine that will reflect that. I want to start from the ground up and speak for the artists,".

And in the same week Chief Operating Officer of The Source magazine, Jeremy Miller, who resigned his post at the Source 2 weeks ago; announced the launch of DOWN magazine, a new publication focusing on the southern Hip-Hop scene.

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