Rap MC Cuban Link Drops Chain Reaction 8-16

Written by Robert ID1791 Monday, 15 August 2005 05:30 -

With mega numbers of fans listening to hip-hop MC Cuban Link's 1st single "Scandalous," featuring Don Omar, it's clear that the Cuban-born rap artist, Cuban Link has the ear of the people once again. Hip-hop rap MC Cuban Link's much anticipated debut album "Chain Reaction" releases on August 16th.

Far removed from the controversy that stymied his burgeoning career in 2000, the Bronx-bred MC is set to release his long overdue debut Chain Reaction. This 16-track opus comes out blazing at the competition and naysayers. "They doubted, they tried to hold me back, but I"m still here and my CD is coming out this week," says an ecstatic Cuban Link. "The most important thing to me right now is releasing this record, when the odds were against me, we got it done."

Critics are already raving about the release. VIBE Magazine declares, "Cuban Link shines with introspection on his first solo release." XXL Magazine echoes those sentiments, "Cuban establishes himself as a credible MC on Chain Reaction. Crafting both street songs and radio cuts, Cuban Link proves that his long, hard-fought journey was not traveled in vain." And Latina Magazine has nothing but appreciation for his musical odyssey. "When you check out his debut effort...you"ll realize what you"ve been missing all this time." Armed with an album that Don Diva Magazine calls "ultimately triumphant;" Cuban has critics retracting his musical obituary and fans pining for that missing Link in hip-hop.

Only someone built like Cuban Link could bounce back from such harsh adversity. Left for dead by the industry and long forgotten by the public, Cuban crashed the party with the street but sweet single "Sugar Daddy" featuring Mya. The infectious tune was a treat for listeners who now welcome back the once blacklisted rapper with open arms. The NY Post and AOL Latino.com quickly spreads the word with glowing features on the MC many consider the heir apparent to the late Big Pun's title as the best Latin MC ever. To carry on the legacy his late friend left behind would be a great honor for Cuban. And with the rise of the reggaeton genre the salacious single "Scandalous" makes him a double threat--a powerful player in both markets. BET's Uncut and MTV2's new reggae and reggaeton show Rhythm and Reggaeton have started playing the "Scandalous" video.

Backed by M.O.B Records with distribution through Fontana, Cuban's Chain Reaction features production from Swizz Beatz who produced several cuts and guest appearances by the before mentioned Mya and Don Omar, but also support from super rap artist Jada Kiss, and Sylenna Johnson, and Avant.

Rap MC Cuban Link Drops Chain Reaction 8-16



Rap MC Cuban Link Drops Chain Reaction 8-16

Written by Robert ID1791 Monday, 15 August 2005 05:30 -